

Water Conservation 2020 Rebate Program

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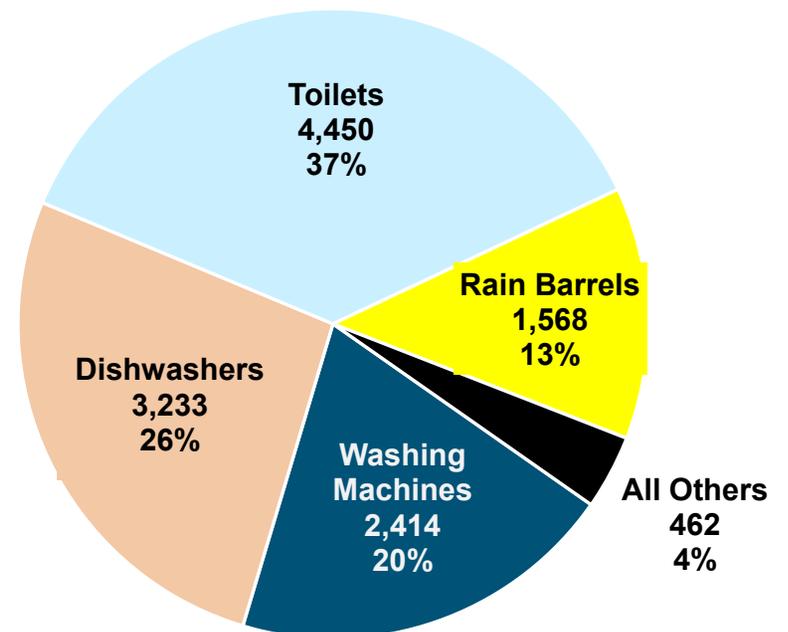
May 5, 2020



Rebate Program History

	Retail Customers	Wholesale Customers	Total Rebates
2013	\$360,509	\$48,528	\$409,037
2014	\$317,119	\$30,100	\$347,219
2015	\$93,744	-----	\$93,744
2016	\$100,000	-----	\$100,190
2017	\$100,000	-----	\$80,394
2018	\$100,000	-----	\$100,038
2019	\$100,000	-----	\$100,000
TOTAL	\$1,171,372	\$78,628	\$1,230,622

ITEMS REBATED: 2013-2019



2020 Proposed Program

- 2020 Rebate Program will be offered until the proposed \$100,000 in funding is exhausted or December 31, 2020
- All eligibility requirements will remain the same
 - Must be a City of Wichita water customer
 - Eligible for up to five rebates per year
 - Check www.savewichitawater.com for the application and a list of eligible devices
- Rebates would be retroactive to January 1, 2020
 - With the 2020 program starting in May, rebate devices purchased on or after January 1, 2020 will be considered for the 2020 rebate program.
 - If a customer submitted an application for the 2019 rebate program, those applications will be considered for device or appliances received on or after December 1, 2019.

Next Steps: Water Conservation

- 2020 Rebate Program
- Increased public outreach and social media reach
- Updates to www.savewichitawater.com

Recommendation

- Staff recommends the city Council approve the 2020 Water Conservation Rebate Program.

Rebate Program History

DEVICES PURCHASED BY TYPE AND YEAR

