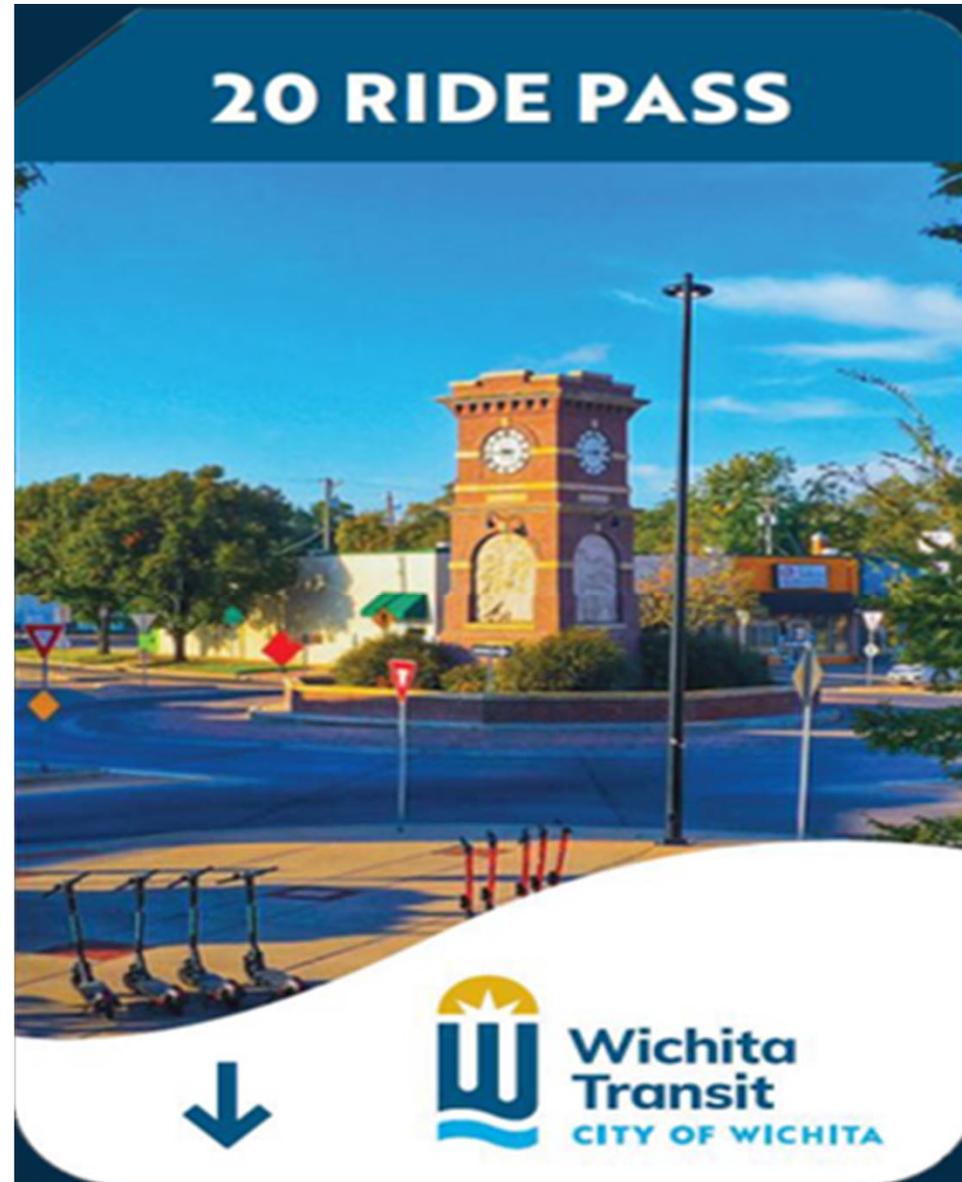


# 20 Ride Non-Expiring Pass for \$20



Transit/1610

June 2, 2020



# Background



- Wichita residents due to COVID-19 are facing a reduction of resources
- Transportation costs create barriers to mobility and access
- Proposed 20 Ride Non-Expiring Pass would significantly reduce cost/trip to the consumer.



# 20 Ride Pass for \$20



- Passes on sale from June 2-August 18<sup>th</sup>
- No expiration date
- Increased value to the non-daily user
- Represents a reduction of 57% of the full fare



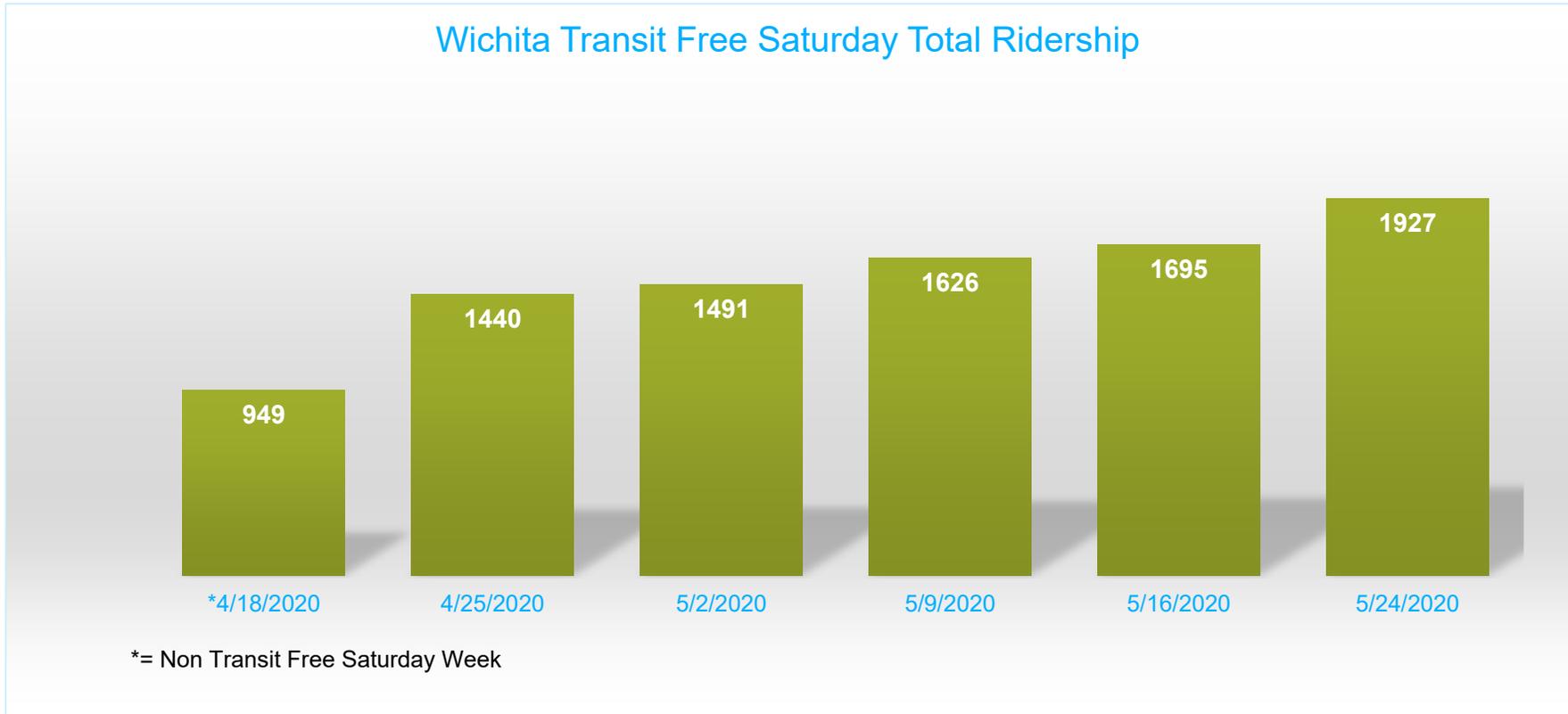
# Financial Consideration



- 100% reimbursement through the CARES Act
- Estimating sales over that period to be 5,000 passes
- Total reimbursement valued at \$65,000



# Wichita Transit Free Saturday Total Ridership



# Recommendations



- It is recommended that the City Council approve Wichita Transit to provide 20 Ride Passes for \$20 from June 2 through August 18, 2020.



# 20 Ride Non-Expiring Pass for \$20



Transit/1610

