District III Advisory Board Minutes
July 5, 2017
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The District III Advisory Board meeting was held at 6:30 p.m. at the WATER Center, 101 E. Pawnee, Wichita, KS 67211; Councilman James Clendenin, nine District Advisory Board members, three City staff and four signed in members of the public were present.

<table>
<thead>
<tr>
<th>Members Present</th>
<th>Members Absent</th>
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<tbody>
<tr>
<td>Marco Alcocer</td>
<td>Elena Ingle</td>
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<tr>
<td>Catherine Johnson</td>
<td>Bruce Gass</td>
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<td>David Robbins</td>
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<td>Paul Davis</td>
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<td>Gerald Henry</td>
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<td>Ron Tracy</td>
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<td>Cindy Miles</td>
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<td>Emily “Emy” Winterhalter (Youth Member)</td>
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<td>Daisy Olivar</td>
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<td>Councilman James Clendenin</td>
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<table>
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<tr>
<th>Staff Present</th>
<th>Guests</th>
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<tbody>
<tr>
<td>Teia Wair, Community Service Rep</td>
<td>Listed on last page</td>
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<tr>
<td>Paul Gunzelman, Assistant City Engineer</td>
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<tr>
<td>Mark Manning, Budget Officer</td>
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ORDER OF BUSINESS

At 6:30 p.m. Councilman James Clendenin called the meeting to order. The agenda for the current meeting was approved. The minutes for July 5, 2017 were approved.

STAFF REPORTS

Fire Report
No fire report

Police Report
No police report

PUBLIC AGENDA

Scheduled Items:
Paul Davis (DAB) - Discussed the uncomfortableness of picking up certain signs placed throughout the community (Liquor Stores) for fear of not having a badge or some form of item to identify what organization they are picking signs for. The Liquor Store banners are becoming an issue. Without a badge it is difficult to enforce placement of the signs.

Councilman James Clendenin- The sign ordinance was reinstated but still has certain criteria that must be met. There are certain sizes of signs that can be placed. No signs in the right of way. There are a lot of complaints of signs on light post and on corners. The sign ordinance was revamped due to the Supreme Court Gilbert VS City Reed. Signs are not allowed to be removed solely based on the content. Signs on utility poles, in the right of way can be removed. The Liquor Store banners are difficult to address but often liquor Stores use the banners to advertise because the signage on the buildings are not easily viewed from the street.
Richard Hill (Public) - Years ago there were (inspectors) two or four individuals that would pick-up illegally placed signs in the right of ways without any issues. Can this crew be reinstated? Councilman James Clendenin- MABCD does have an inspector that is assigned to pick up signs along with the illegal sign volunteers.

Paul Davis (DAB)-The sign volunteers are not able to just pick up any sign just because they don’t like it. There is a process to be followed and a log sheet to be completed and turned in.

Gerald Henry (DAB)-Is there a sign a penalty attached to those sign owners in violation? Paul Davis (DAB)-The repeat individuals may pay a fee to retrieve their signs but often there is a conversation that explains the ordinance.

Marco Alcocer (DAB)-Is there an ordinance for trees? Paul Gunzelman- Yes, trees should be six feet or shorter and bushes should me no taller than thirty-three inches.

NEW BUSINESS

Scheduled Items
2017–2026 Proposed Capital Improvement Program (CIP) Budget, Mark Manning, Budget Officer, Finance Department, presented an overview of the current financial environment, with a review of City revenue and expenditures trends, as well as financial projections relative to the development of the 2018-2019 Proposed Budget.

- June 15 & 20-Social Media Town Hall Events
- June 5 & 10-Staff presented the budget at all DABS
- July 18-City Manager will present the budget this will be aired on channel 7, in the City Hall Chambers and on the City Web page
- August 1-There will be a Public Hearing in the City Hall Chamber
- August 8-City Council will adopt the new budget

Shaping the 2018 Budget
Prioritize focus on core services, examine service delivery strategies from a customer-focused perspective as well as design from a customer stand point, implement a review of business processes and adapt to ongoing revenue challenges.

Focus on Mission: As an exceptionally well-run city we will the Council has four goals:
- Keep Wichita Safe
- Grow our economy
- Build dependable infrastructure
- Provide conditions for living well

Revenue Challenges
The landline franchise fees have decreased.
- 20th Century revenues funding 21st Century services such as online purchases, phone land-lines cable TV, gasoline gallons used. People have chosen to use services like Netflix, YouTube or antenna’s.
- Weather and Commodity price dependent revenues: natural gas, water franchise fees. Waters sales are not good when there is an abundance of rain.
- Economically sensitive revenues: sales tax, motor vehicle tax, property tax.

Overall things are stable and we have a predictable revenue stream. The City remains in a favorable financial position.
- Budget balance for eight consecutive years
• General Fund reserves have increased and are within policy levels
However; adjustments will be needed in the future to avoid deterioration.

**Rating Agency Feedback**
Rating Agency feedback is very strong management and strong budgetary performance. An important objective a third party evaluates the City which allows the City to receive a low interest rate.

**Social Media Town Halls**
• Feedback is essential to best serve residence
• Over 135,000 reaches and 670 comments in a 2.5 hour session
• Considerable interest in traffic safety, street maintenance and downtown investment (Pocket Park)
• Less feedback on recent areas of emphasis- great feedback on positive and negative. There were not a lot of concerns regarding illegal dumping, tree trimming or graffiti.

**Initial General Fund Forecast**
• By 2018 the proposed general expenditures fund will be roughly $3 million

**Staff Proposed Adjustment**
• Expenditure, revenue, health insurance and interest earning adjustments
• CIP integration

**Proposed Adjustments**

**Expenditure Items:**
• Coordination of contracting
• Fire reserve fleet adjustments-17 fire engines in reserve
• Shift part-time staff-Changing shifts of certain positions
• Sister Cities adjustments-Culture aspect trim
• Stryker field adjustments- NE Baseball, Star bond District funding transfer of goods
• Natural gas contracting-Public Works rates natural gas stations 638 county facility grant staff delete city staff combined or move to county after grant expires

**Proposed Adjustments**
Franchise fees collection
Firework stand permitting -$4,500 permit for stands
Expand diversion programs- add extra fees
Adjust parking fine schedule-Judge Jones agreed to increase parking fines

**Cindy Miles (DAB)** - How much will the fees increase? **Mark Manning**- The City of Wichita franchise fee is $1.81. The cell phone carriers charge customers but are not giving the funds to the City.

**Councilman James Clendenin**- Very few cell phone carriers are paying franchise fees. It’s on bills but the fee is not being collected. Franchising property won’t increase.

**Daisy Olivar (DAB)** - How will you implement recovery of the fee? Will there be an added call center? **Mark Manning**- A collection agency

**Councilman James Clendenin**- This is just a draft nothing is set in stone. There is conversation about the possibility of adding a permit fee to the firework stands. **Steve Crum (Haysville City Council Member/9th District)** - In Haysville the permit fees from Firework stands not only pays for the display but it helps fund other items in the City. The fees are set at different levels 0-400, 400-800, and 1500-10,000 dollars.
Richard Hill (Public)-are court cost added to parking tickets? Why not capitalize on the illegal signs in the right of way? Councilman James Clendenin-A permit on signs in the right of way could be discussed. Mark Manning- remember this is just a proposal not a hard copy- suggestions are welcomed.

Continue, Proposed Adjustments
- Adjust child-care license fees to fully recover the cost-Does the City need to inspect the facilities or could County or State pick up the full responsibility?
- Implement food handlers training fee-currently this is a free service

Richard Hill (Public)- The food handlers training should remain a free service because many that take the class are having a hardship or are unable to pay for the training. The training is required for certain employment. Volunteers also take the training to help at places like the Lord Diner.

Responding Priorities
- Initial Deficit
- Health insurance savings
- Interest earnings
- Revenue adjustments
- CIP integration
- Surplus
- Property tax-reoccurring funding source increase proposal
- Phase 1 Police Staffing Plan-3 phases

Dave Robbins (DAB)-How much of the CIP is bonded? Mark Manning-6% about 60 million which is a very small amount. Councilman James Clendenin- There is a small fee paid through the City of Wichita water bill. This fee will help support special items (Airport/Sidewalks-2018) The Police Staffing-savings from other areas: The Warren paid 3.8 million dollars- this funding is needed for the Police Department. If property taxes funding increased it could only be used for the Police Department.

Looking Forward
- Revenue Study-provide systematic approach to cost-recovery
- Enhanced business process review-empowering employees, utilizing Lean principles and best practices
- Continue zero-based services

August 18-City Manager will present what our budget looks like compared to other Cities.

Richard Hill (Public)-Can the City add a Sales tax? This would be a great way to bring in money. Everyone would pay (travelers). Councilman James Clendenin- All avenues will be examined to figure out what funding mechanism should look like. For years the mil levy has been stable. Richard Hill (Public)- Yes, and this is what attracts people to Wichita. Councilman James Clendenin- Yes, it does but we have to find a funding mechanism that will continue to attract others to Wichita. Growth slowdown in property tax because the estate put a cap on how much can be given to a City. Now you can only increase upon the CIP or less. This could be set for public vote.

2017-2016 Proposed CIP

Capital Improvement Program
- Ten-year vision, setting broad policy level guidance for capital expenditures-Roads street/water pipes
- Ten-year projection of financial capacity and debt levels associated with capital spending
- Proposed CIP continues close alignment with Community Investment Plan priorities
• Align with infrastructure renewal efforts for Water and Sewer Utilities, Stormwater and Fleet
• Integrated with City Council goals

**Consistent with Plan Priorities (Comprehensive Plan)**

1. Maintain and replace what we currently have
2. Enhance what we currently have
3. Expand what we currently have-categories (free-way)
   Look at what the Community will look like in 20 years-Help the 10 year plan vision

**CIP Funding Sources**

• Local Sale Tax-$236,250,000
• Sewer Utilities-$250,074,000
• Water utilities-$344,211,000
• Special Assessments-$288,250,000
• Federal Funds-$120,969,780
• State of Kansas-$58,700,000
• Other Funds-$132,055,114
• Go at-Large-$299,488,577-Property Tax Portion

**CIP Expenditure Categories**

• Freeways-$117,250,000
• Park-$49,177,540
• Public Facilities-$237,910,914
• Sewer-$250,074,000
• Transit-$20,800,929
• Water-$344,211,000
• Arterials (Streets)-$594,628,244
• Bridges-$13,135,000

**Councilman James Clendenin**-This is over a 10 year span

**Financing the CIP**

• The mil levy rate remains constant at 8.5 mills
• The combined coverage ratio for the Water and Sewer Utilities remains within the benchmark; revenues are based on the most recent COSA
• Stormwater utility based on approved rates, with capacity to include new projects-Provide additional purchases for drainage updates

**Keep Wichita Safe**

• Includes $63 million for public safety-(Fire trucks-Police Substations)
• Includes funding for Fire apparatus, Police substations, law Enforcement Training Center and public safety equipment

**Provide Conditions for Living Well**

• Includes $18 million for the aquatics Master Plan
• Funds $7.1 in bicycle path improvements
• Aligns with proposed West bank stadium improvements and Stryker complex plans
• Supports continued improvements in downtown

**Councilman James Clendenin**-Includes the east back improvements for this year.

**Richard Hill (Public)**-Who designed the bike paths? **Paul Gunzelman**-The areas were examined very closely. The traffic on 1st 2nd Main and Topeka is moderate and it allows for traffic to run smoothly.
Build Dependable Infrastructure
- Optimizes Fleet replacement based on recently developed decision support tools
- Continues emphasis on street maintenance utilizing the ROI model developed in 2015
- Shifts the focus of Local Sales Tax funds to street maintenance and construction

Grow our Economy
- Includes expansion of street infrastructure in the West Street corridor
- Funds several street improvements related to the Innovation Campus as WSU
- Includes funding for downtown improvements supporting business growth

Councilman James Clendenin-Discipline apprehension has helped get money at a low interest rate. Mark Manning- This is beneficial on Kellogg project completion.

Future Consideration
- Work to finalize building maintenance optimization models will impact future CIP project
- Water and Sewer Utilities project and financing will be impacted by the recommendations of the Water and Sewer optimization work

Schedule
1. DAB’s- July 5th & 10th
2. Advance Plans Committee/MAPC-July 6th
3. Bicycle/Pedestrian Commission-July 10th
4. Metropolitan area Planning Commission-July 20th
5. Adopt-August 8th

RECOMMENDATION: Based upon information available prior to the public hearings, planning staff

PUBLIC AGENDA

Off-agenda items
Paul Davis (DAB)-Discussed the Eagle Flyers provided a contact number for discontinuation of delivery. The number was not working. Councilman James Clendenin-There is a link on the Wichita.gov webpage to unsubscribe for delivery.

Updates/Issues/Reports
NONE.

BOARD AGENDA
Meeting was adjourned.
The next District Advisory Board III meeting will be held at 6:30 p.m., September 6, 2017, at the WATER Center, 101 E. Pawnee, Wichita, KS 67211.

Respectfully submitted,
Teia Wair, Community Service Representative – District III

Guests
1. William Stofer
2. Vicki Stofer
3. Steven Crum
4. Richard Hill