



Wichita Transit Community Outreach

Tuesday, March 27, 2012



Process and Schedule



Phase 1:

Identify Needs and
desired
characteristics

Summer – Fall 2011



Phase 2:

Develop transit
improvement
concepts

**Fall 2011 – Winter
2012**

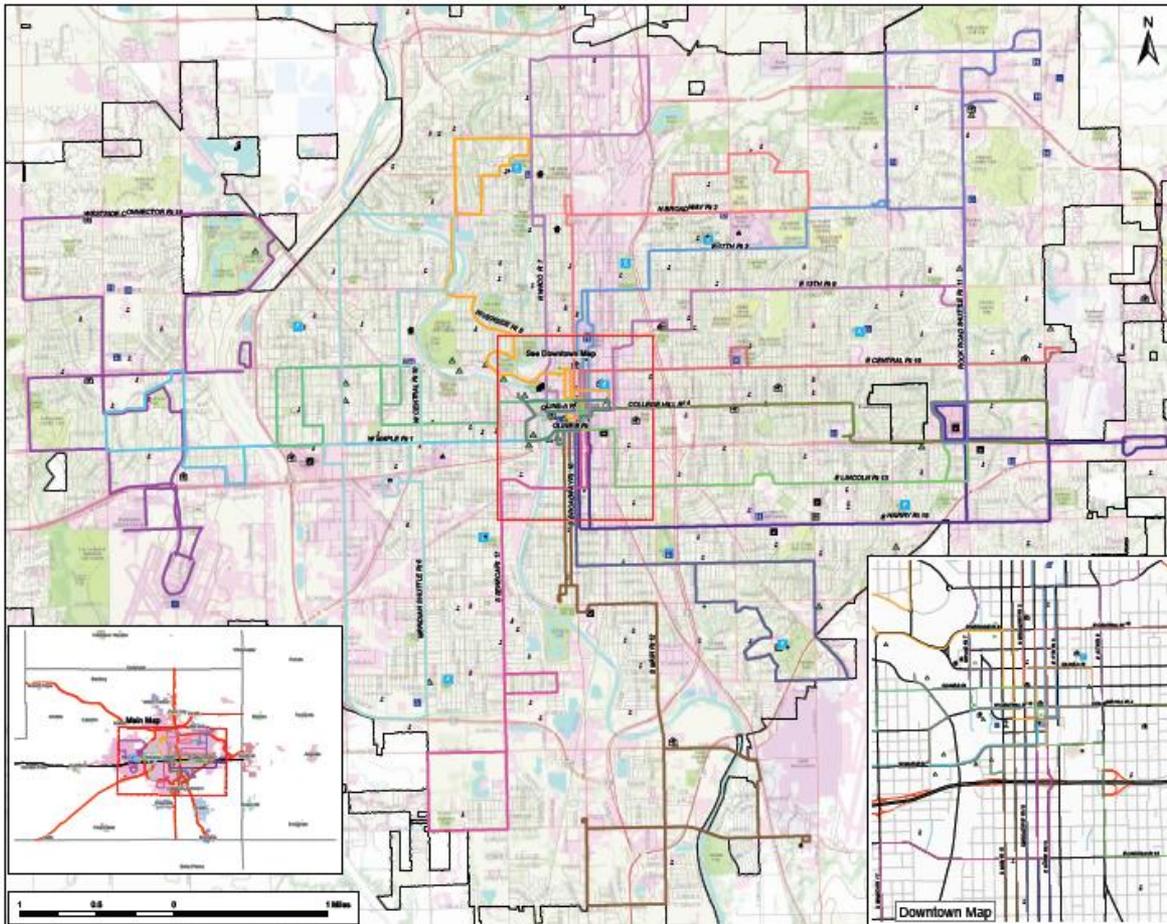


Phase 3:

Validate concepts
and develop policy
report and action
plan

Winter – Spring 2012

Existing System Hub and Spoke



- Hub & Spoke
- Community-wide Coverage
- Downtown Transit hub focus
- 30/60 minute frequency
- No Sunday service
- No Evening/night service
- \$10M annual operating cost

Identify Needs and Characteristics

- Surveys plus conversations on-line and with stakeholder groups

A screenshot of the MindMixer website for 'TRANSIT Talks'. The page features a header with the MindMixer logo and navigation links. The main content area includes a welcome message, social media sharing options, and a 'Topics' section with three items: 'Transit Experiences' (16 ideas, closed), 'Transit Locations' (9 ideas, closed), and 'Proposed Transit Improvement Concepts' (4 ideas, closed). The page also shows a search bar and a 'Select Language' dropdown menu.

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TRANSIT Talks

committed to listening to you!

Welcome to the Transit Talks MindMixer, an online conversation sponsored by the City of Wichita. The City is looking for practical and creative transit ideas that will help move the community forward.

Help spread the word: Encourage other Wichita residents to participate!

Like 201 | Send | Tweet 23 | Share | +1 | +

MOST ACTIVE IDEAS

- ▶ Concept A
- ▶ Nights and Weekends
- ▶ More hours of service
- ▶ Concept D
- ▶ Concept C

Sort by: RANDOM NEWEST POPULAR

Topic	Duration	Status	Ideas	Lightbulb Icon
Transit Experiences	NOV 16 - JAN 13, 2012	CLOSED	16	CLOSED
Transit Locations	NOV 16 - JAN 13, 2012	CLOSED	9	CLOSED
Proposed Transit Improvement Concepts	FEB 19 - MAR 16, 2012	CLOSED	4	CLOSED

HELLO!

Select Language

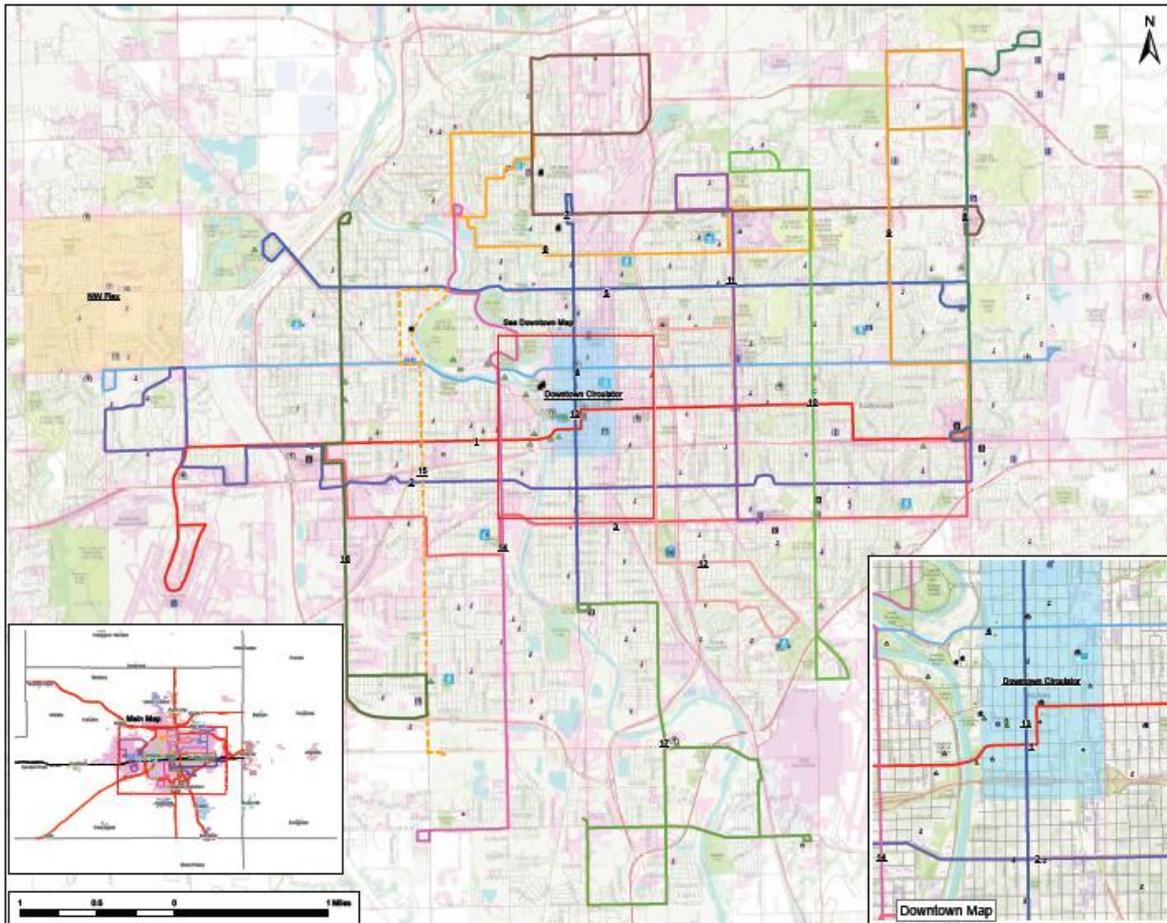
Powered by Google™ Translate

What We Heard

- Experience with transit
- Preferences for changing service
- Importance of providing services
 - Expanded routes, more times
 - Public education
 - Grid system
- Funding public transportation
- Transit viability (energy, environment)

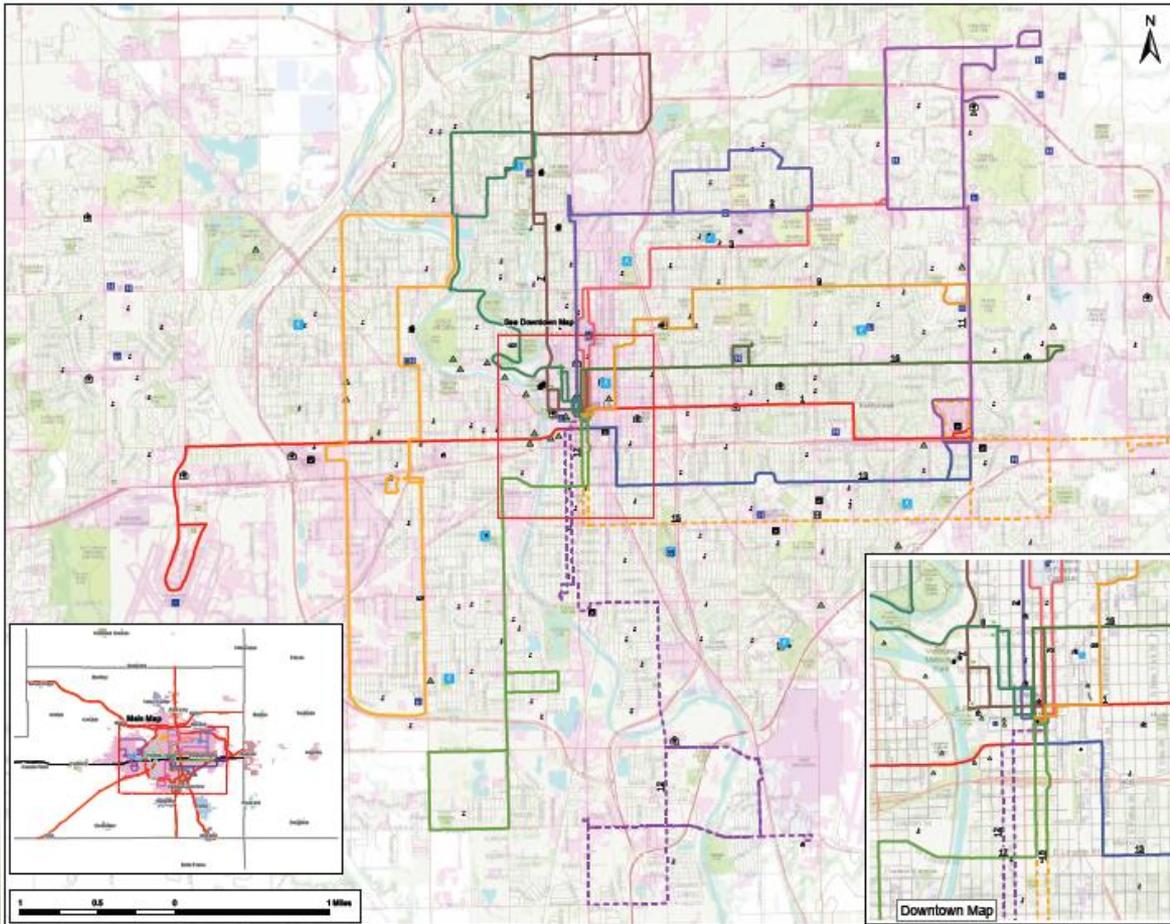


Transit Concept A: Grid + Hub and Spoke Hybrid



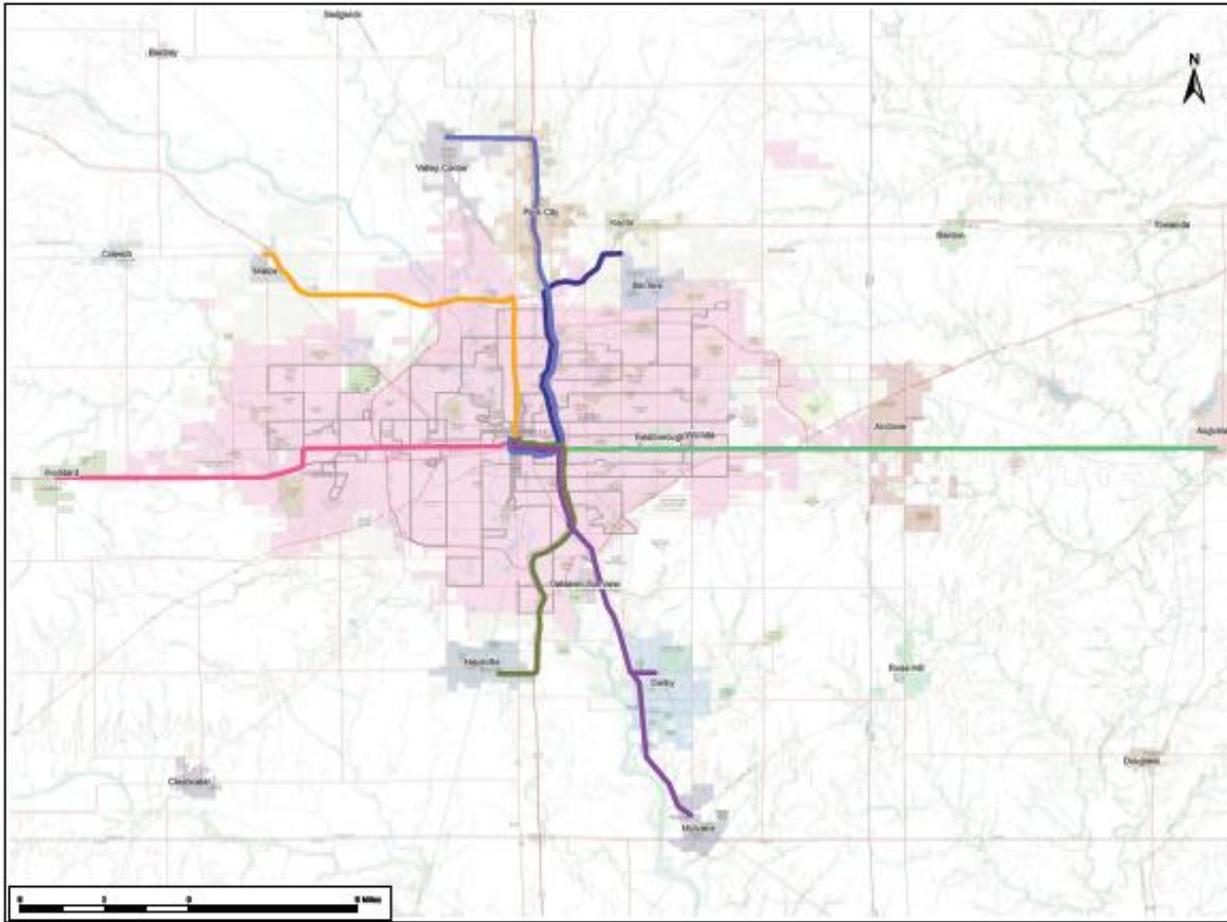
- Grid
- Community-wide Coverage
- N/S & E/W Spines
- 30/60 minute frequency
- Sunday service
- Evening service
- \$21M annual operating cost
- Phased implementation

Transit Concept B: Streamlining Existing Service



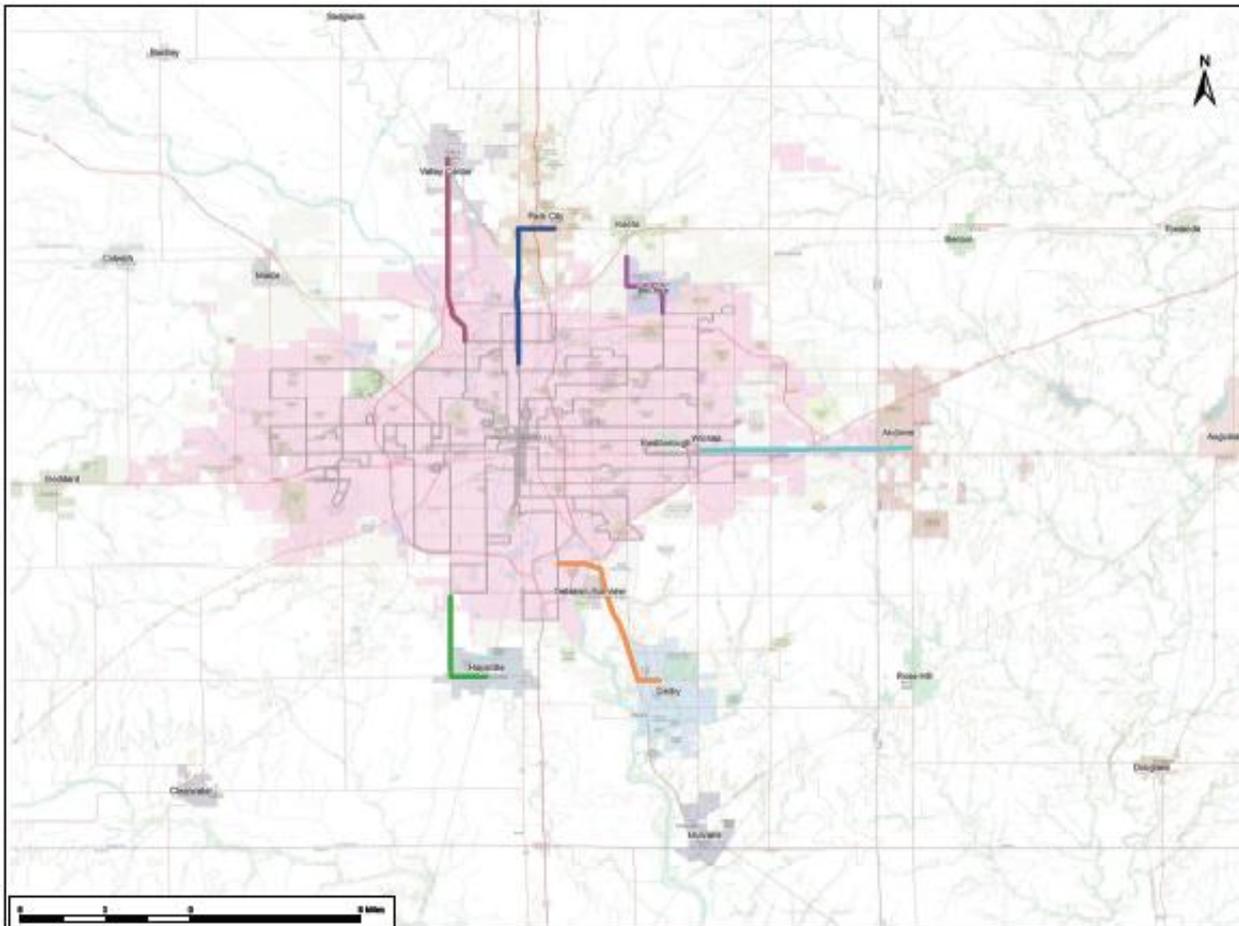
- Hub & Spoke
- Focused on areas of highest demand
- N/S Spines
- Eliminates routes 10, 18 & 19
- Sunday service
- Evening service
- \$15M annual operating cost
- Phased implementation

Transit Concept D: Extending Beyond the Existing System



- Peak period commute service
- 2am & 2pm trips
- Focused on Downtown Transit Hub
- \$690,000 annual operating cost

Transit Concept D: Extending Beyond the Existing System



- Links to Wichita Alt A transit system
- 60 minute frequency
- \$2.5M annual operating cost

Public Comment Period

February 22 – March 16, 2012

- MindMixer Voting and Comments

The screenshot shows a web interface for a public comment period. On the left is a navigation menu with links to 'About The Project', 'Rewards Available', and four transit concepts: 'Concept A - Grid System', 'Concept B - Streamline Service', 'Concept C - Service Reductions', and 'Concept D - Extending Transit'. The main content area has a heading 'Please read, review and evaluate each transit alternative. Cast your vote, and then share your comments.' Below this is a section titled 'IDEAS' with 'Sort by' buttons for 'RANDOM' and 'POPULAR'. A list of four ideas is shown, each with a lightbulb icon, an update date, the user 'Wichita Transit Taik Admin', and point/comment counts.

Concept	Updated	Points	Comments
Concept D	FEB 20, 2012	91	19
Concept A	FEB 20, 2012	103	29
Concept C	FEB 21, 2012	1	13
Concept B	FEB 20, 2012	28	7

Public Comment Period

February 22 – March 16, 2012

- Preference for:
 - Hybrid system with service to nearby communities and employers (retail, aircraft)
 - Service running
 - Earlier, later, and faster
 - on Sundays and holidays
 - with expanded transfers and additional information on station and transfer locations



Public Comment Period

February 22 – March 16, 2012

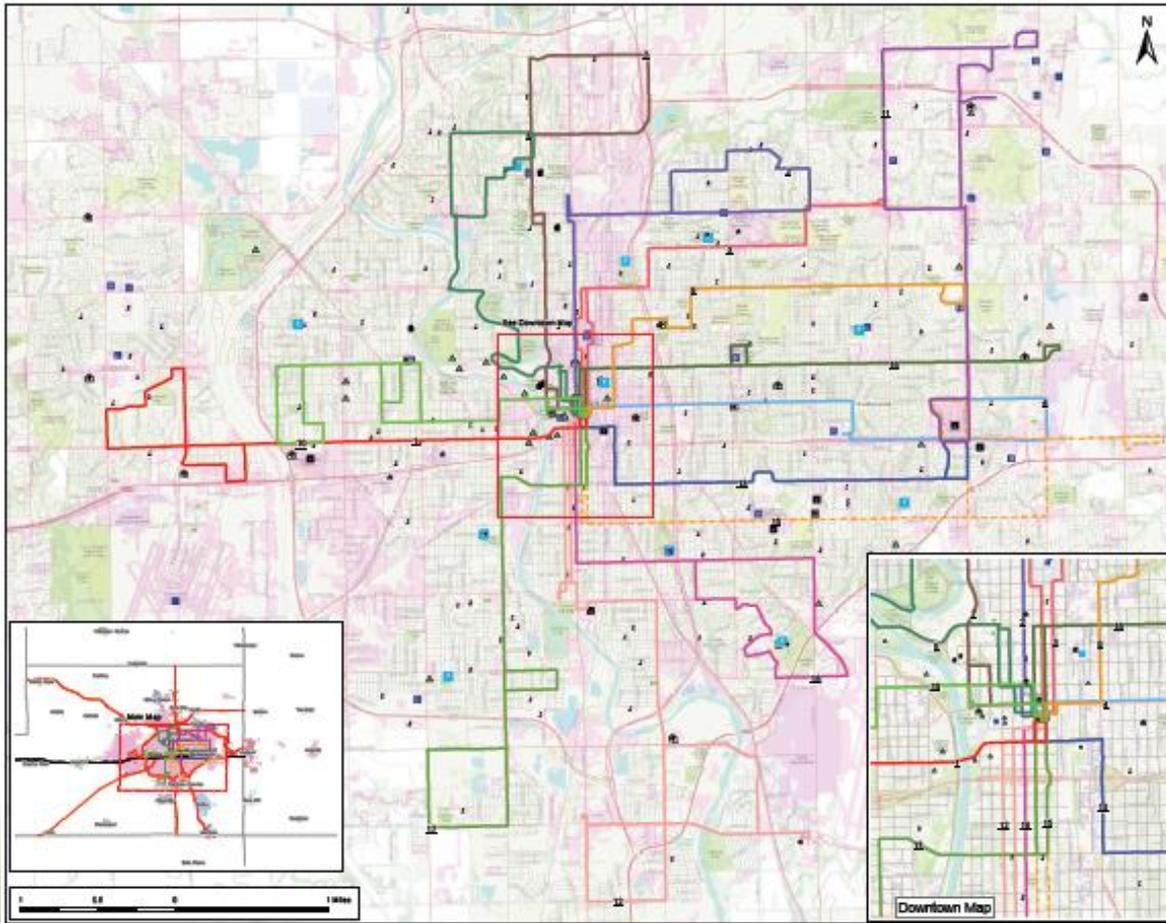
- **Desire for:**
 - Better, more modern buses
 - WI-FI, GPS, biofuel, digital marquee
 - Improved ADA accommodations
 - Automated announcements, interior bus lighting
 - Transit funding
 - Reloadable and special pass cards
 - Fares, taxes, special transit districts
 - More public education, marketing
 - Driver courtesy, professionalism
 - Reloadable and special pass cards



Moving Forward

- What is Wichita's transit future?
 - Existing system gaps
 - Unmet need
 - Financial impacts
 - Available options

Transit Concept C: Static Funding



- Static funding over next 5 years
- Elimination of Saturday service in 2013
- Elimination of route 19 in 2015
- Elimination of route 6 in 2016
- One hour reduction in service span in 2017