

CITY OF WICHITA AQUATICS MASTER PLAN

Facilities for the Future

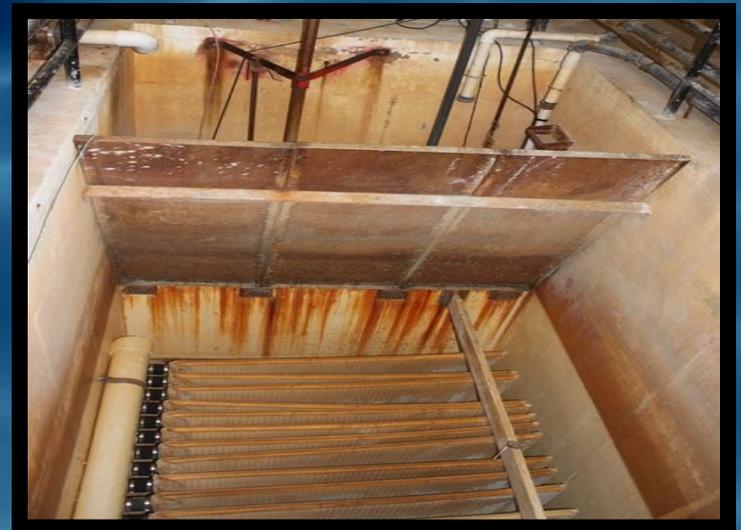


AQUATICS TODAY IN WICHITA

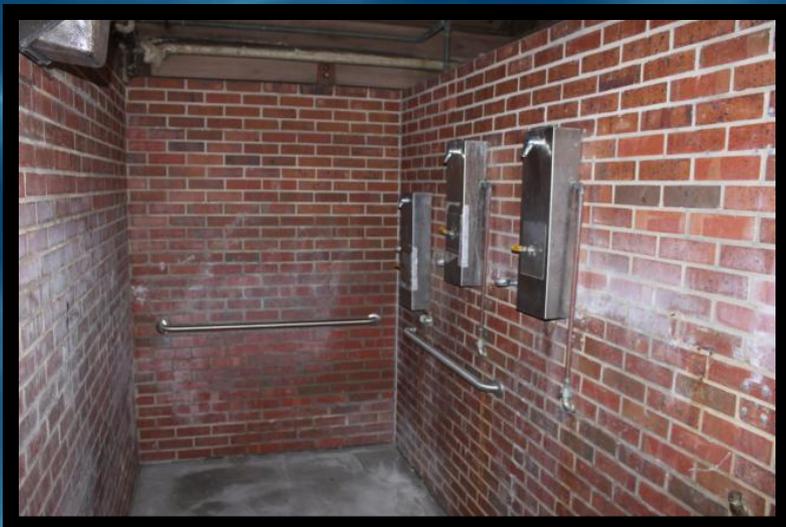
- There are 11 city municipal swimming pools offering a variety of aquatics programs for all populations.
- The average age of our pools is **44 years**. The average lifespan of a pool is **25 years**.



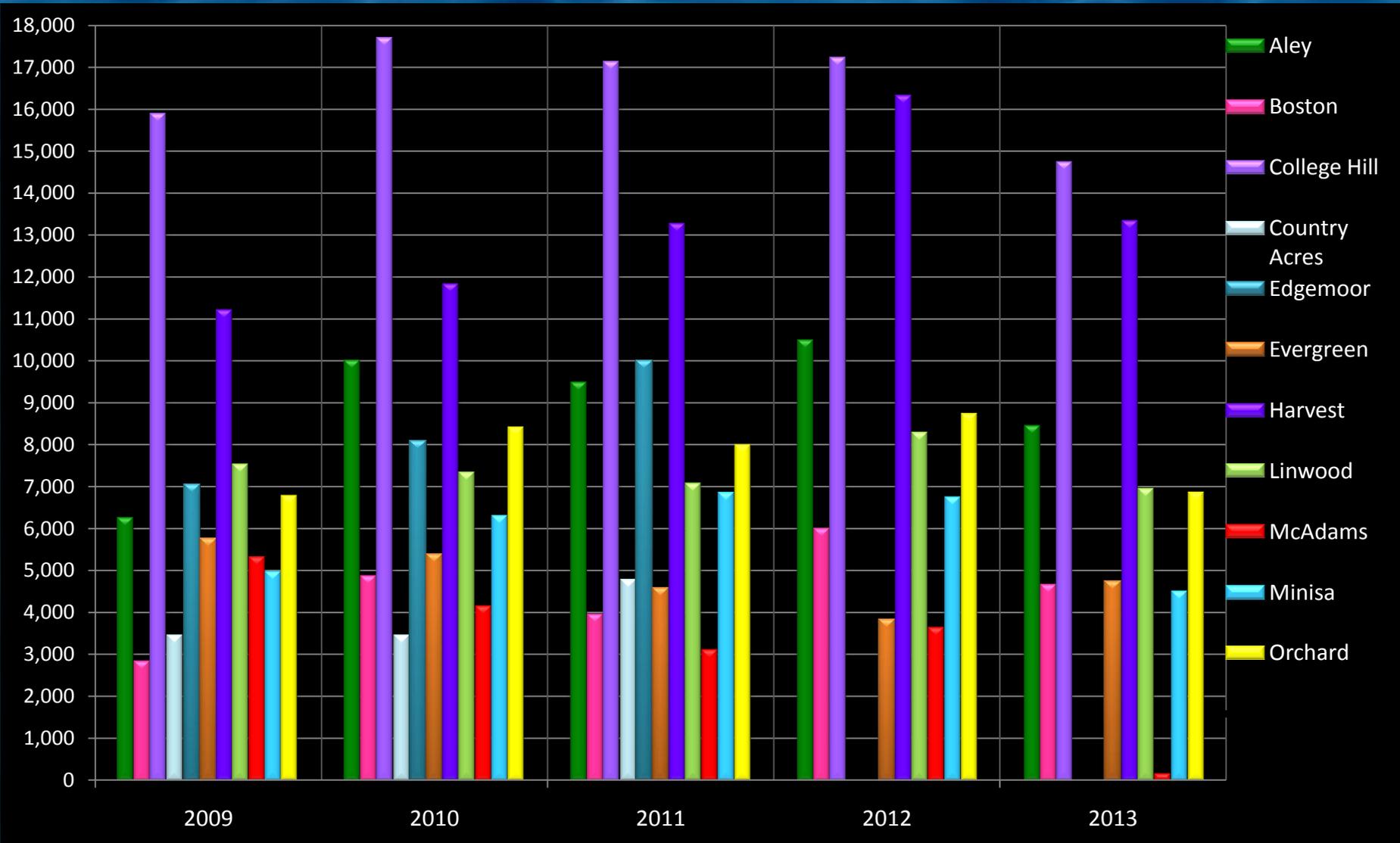
CURRENT CONDITIONS



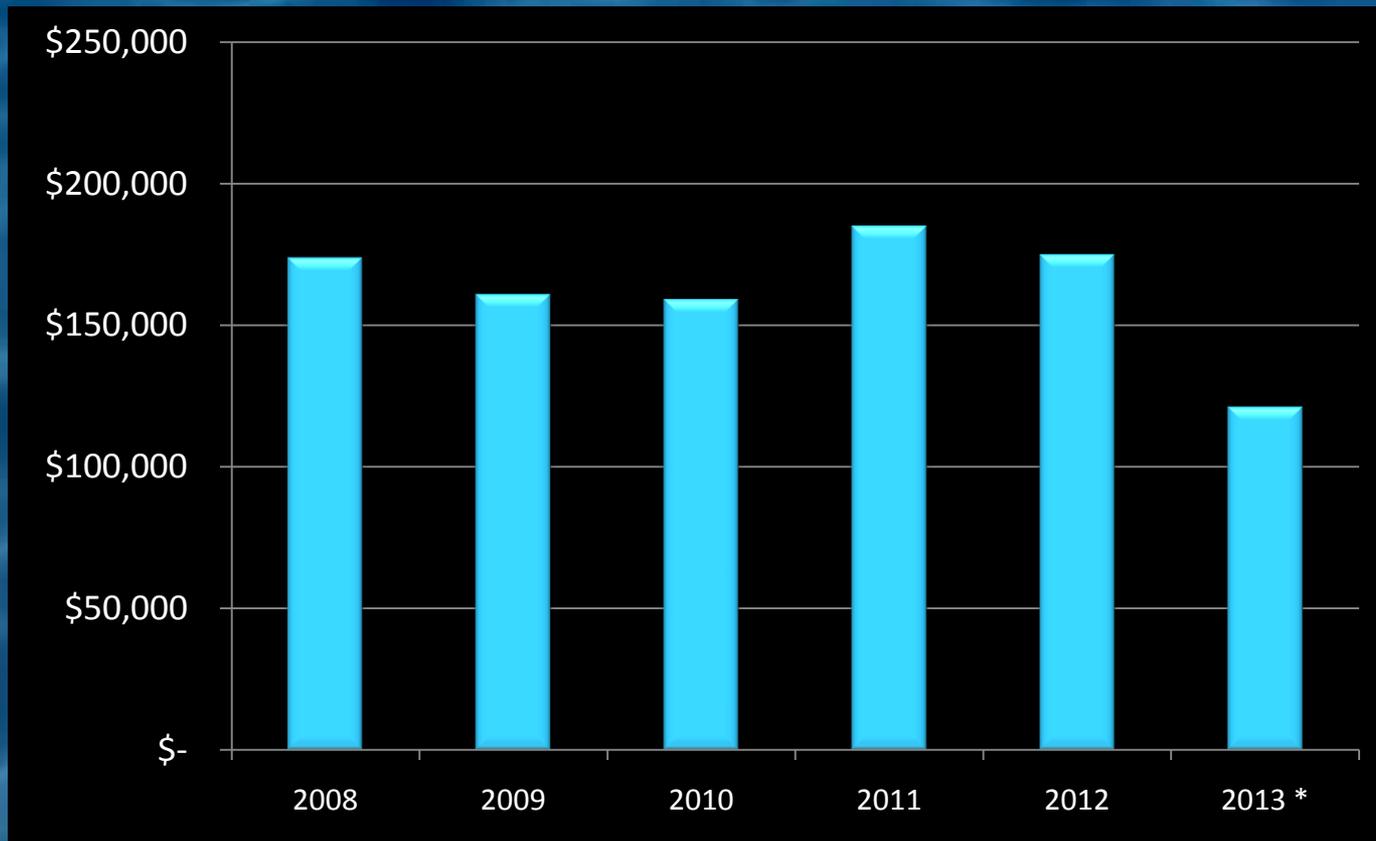
CURRENT CONDITIONS



5 YEAR ATTENDANCE

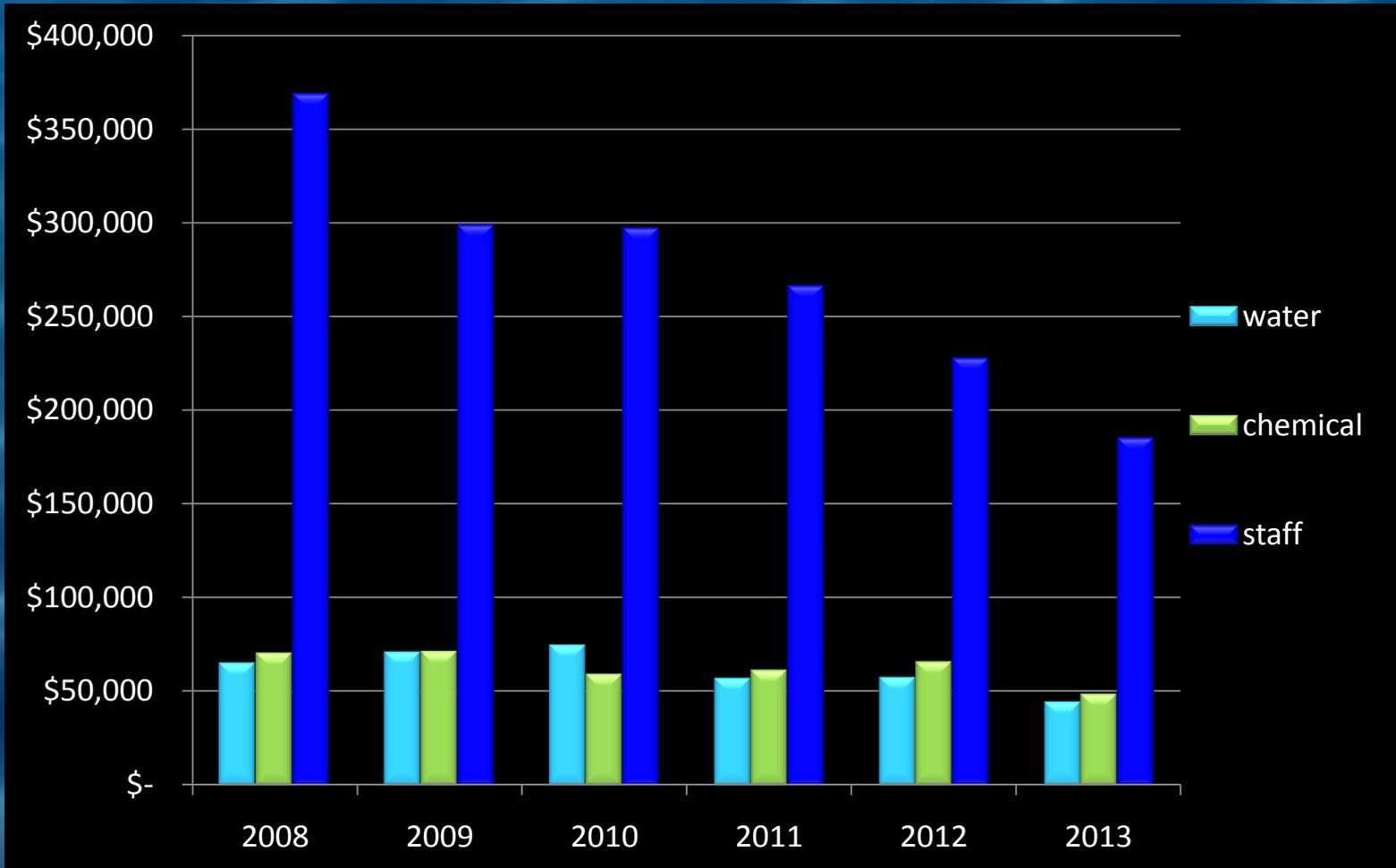


CURRENT REVENUE



* Admissions only

CURRENT EXPENDITURES

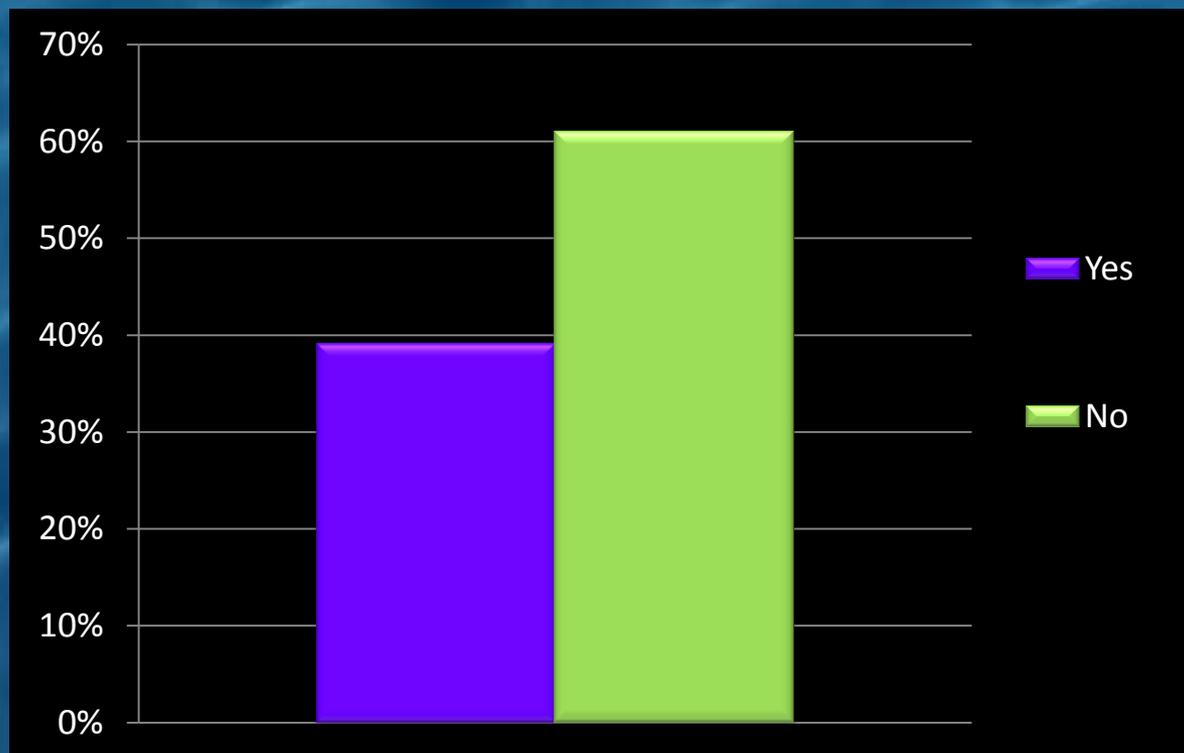


CITIZEN SURVEYS

- Responses from the City of Wichita's *National Citizen Survey (2012)* were analyzed to gauge overall trends and desires.
- The City of Wichita also conducted an online *Aquatics Community Survey* during January 2013.
 - There were 1,255 respondents.
 - Overall results indicated dissatisfaction with our current aquatic offerings.

SURVEY RESULTS

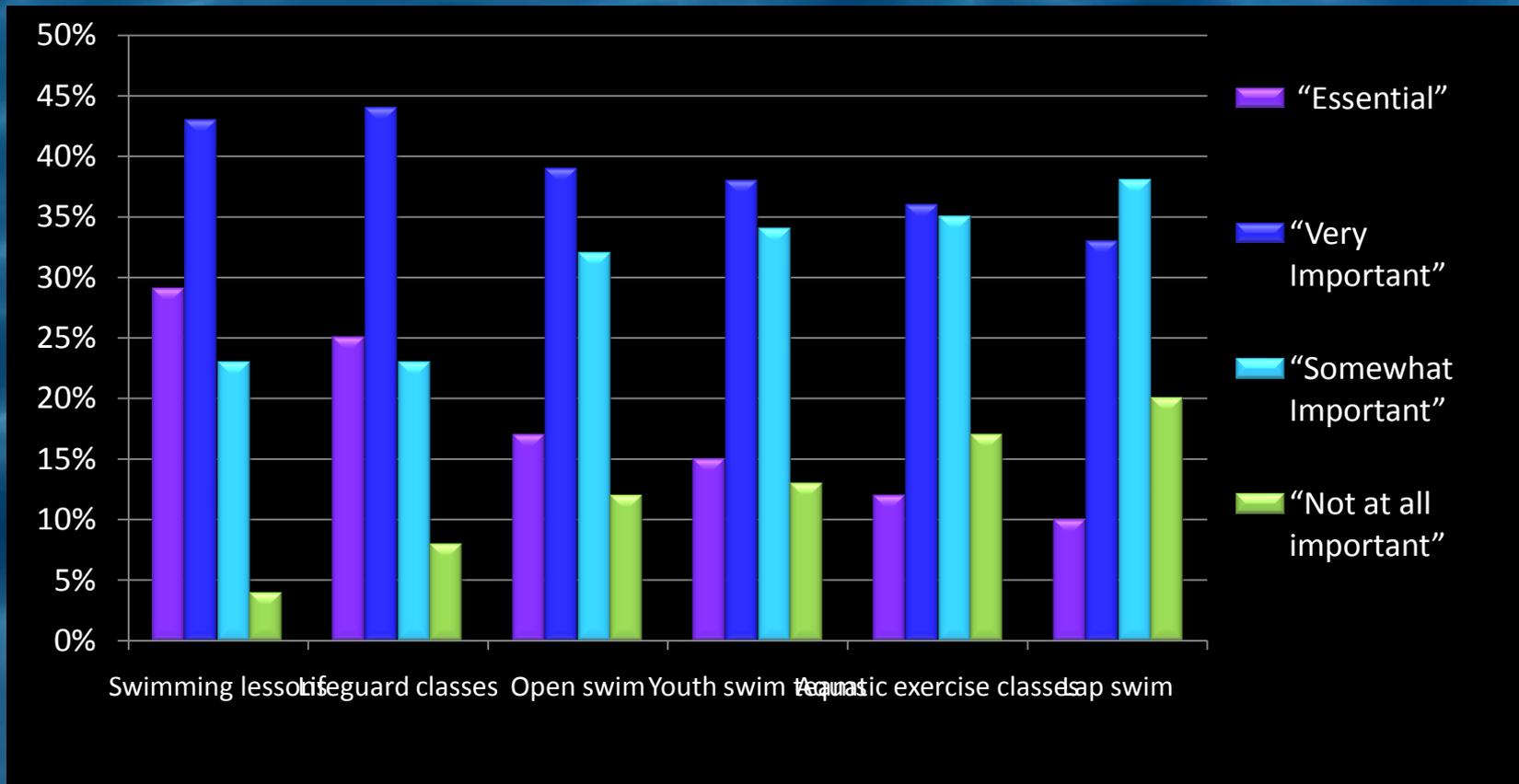
Do you feel that your neighborhood aquatic center meets the needs of the community?



Source: Aquatics Community Survey, Jan 2013

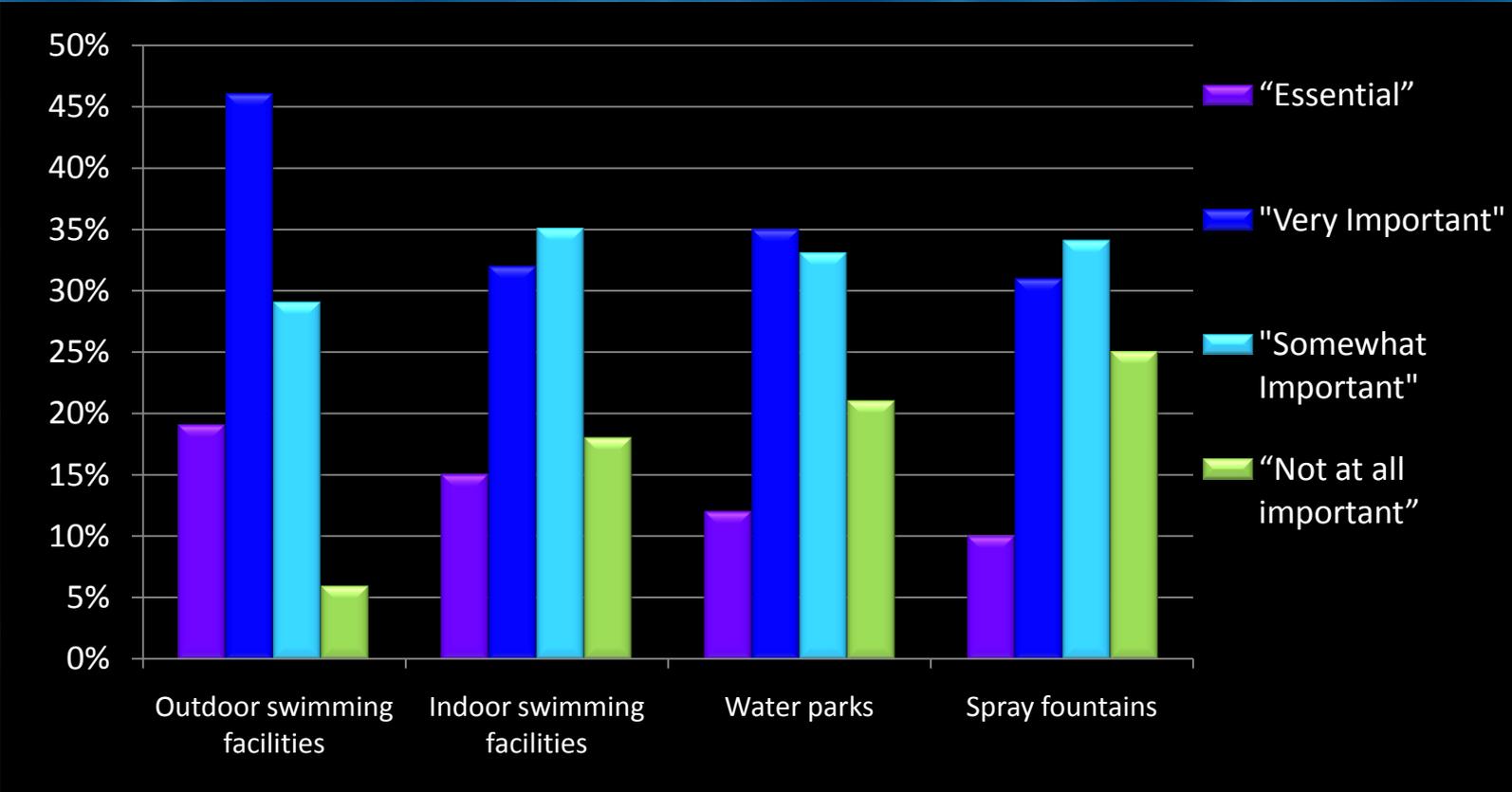
SURVEY RESULTS

Indicate how important you think it is, if at all, for the City of Wichita Park & Recreation Department to offer each of the following aquatic recreation programs to its residents.



SURVEY RESULTS

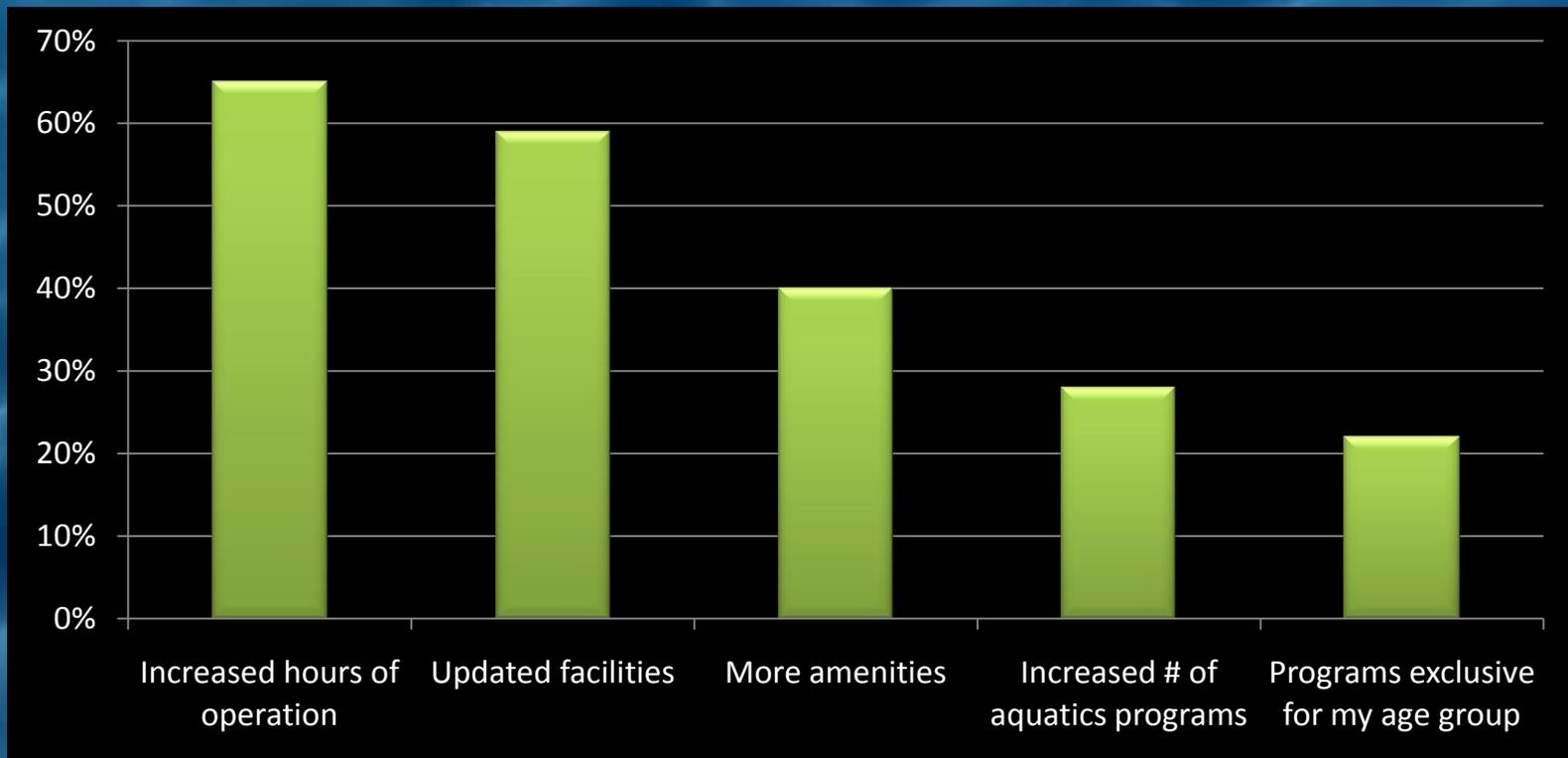
Indicate how important you think it is, if at all, for the City of Wichita Park & Recreation Department to offer each of the following aquatic recreation facilities to its residents.



Source: National Citizen Survey, Nov. 2012

SURVEY RESULTS

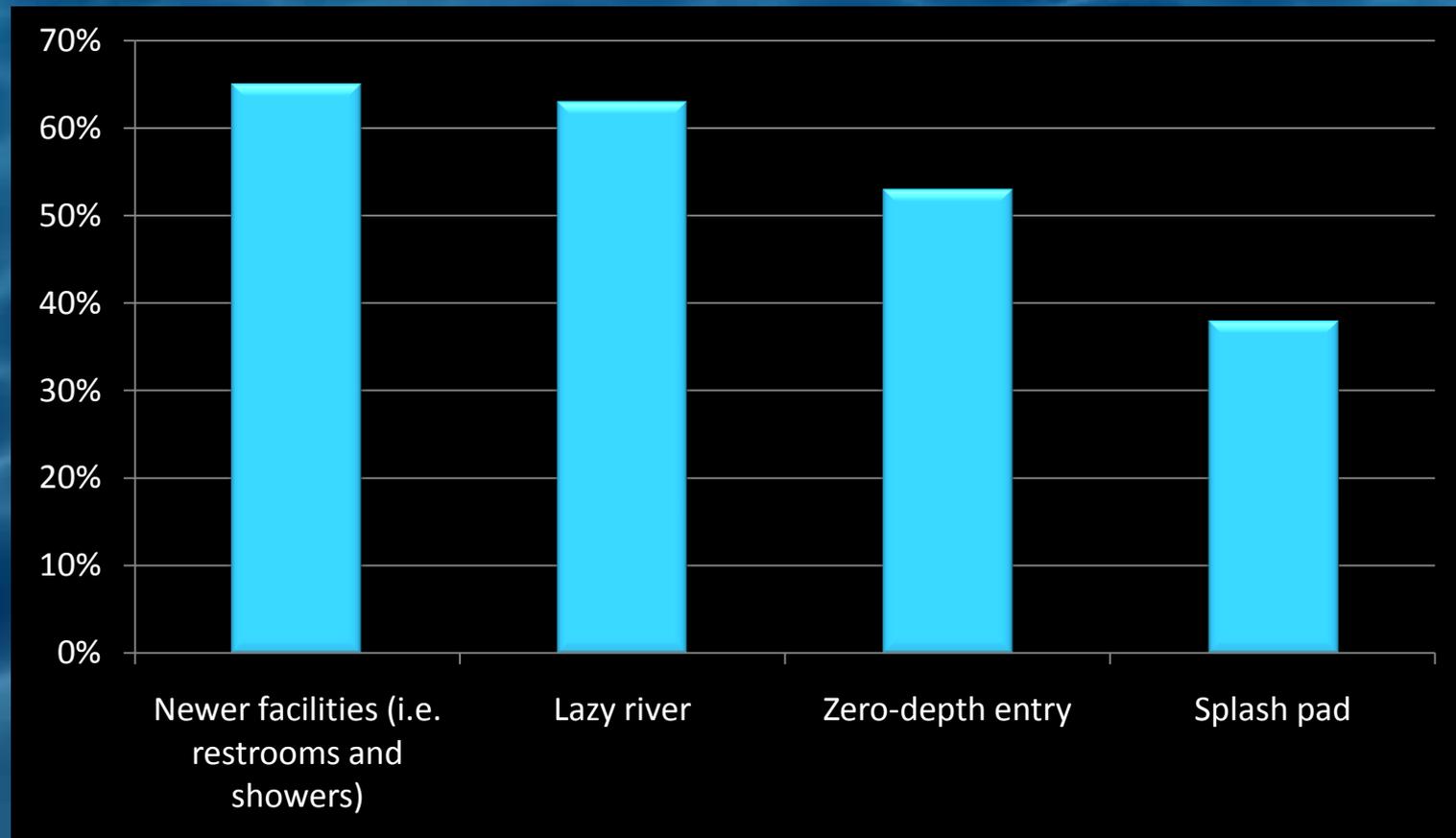
If you are currently not utilizing your neighborhood aquatics center, or are utilizing it infrequently, what would increase your attendance?



Source: Aquatics Community Survey, Jan 2013

SURVEY RESULTS

Which of the following features and amenities would you support implementing at your neighborhood aquatics center?



Source: Aquatics Community Survey, Jan 2013

CITIZEN ENGAGEMENT

The following priorities were identified:

- **New family-friendly facilities**
- **Longer hours**
- **Extended season**
- **Importance of swimming lessons**



COMMITTEE RECOMMENDATIONS

Create a sustainable aquatics program by:

- Reducing the number of facilities.
- Investing in modern and appealing amenities.
- Providing increased hours of service.

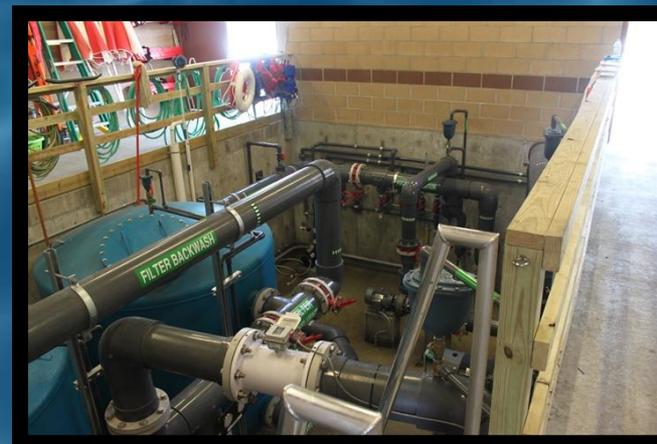
Results:

- Transition into a destination city.
- Meet the identified needs of the citizens.
- Provide more inclusive service for all populations.
- Increase recreation and economic development.
- Offer family-friendly facilities.

MODERN PARK AQUATIC FACILITIES



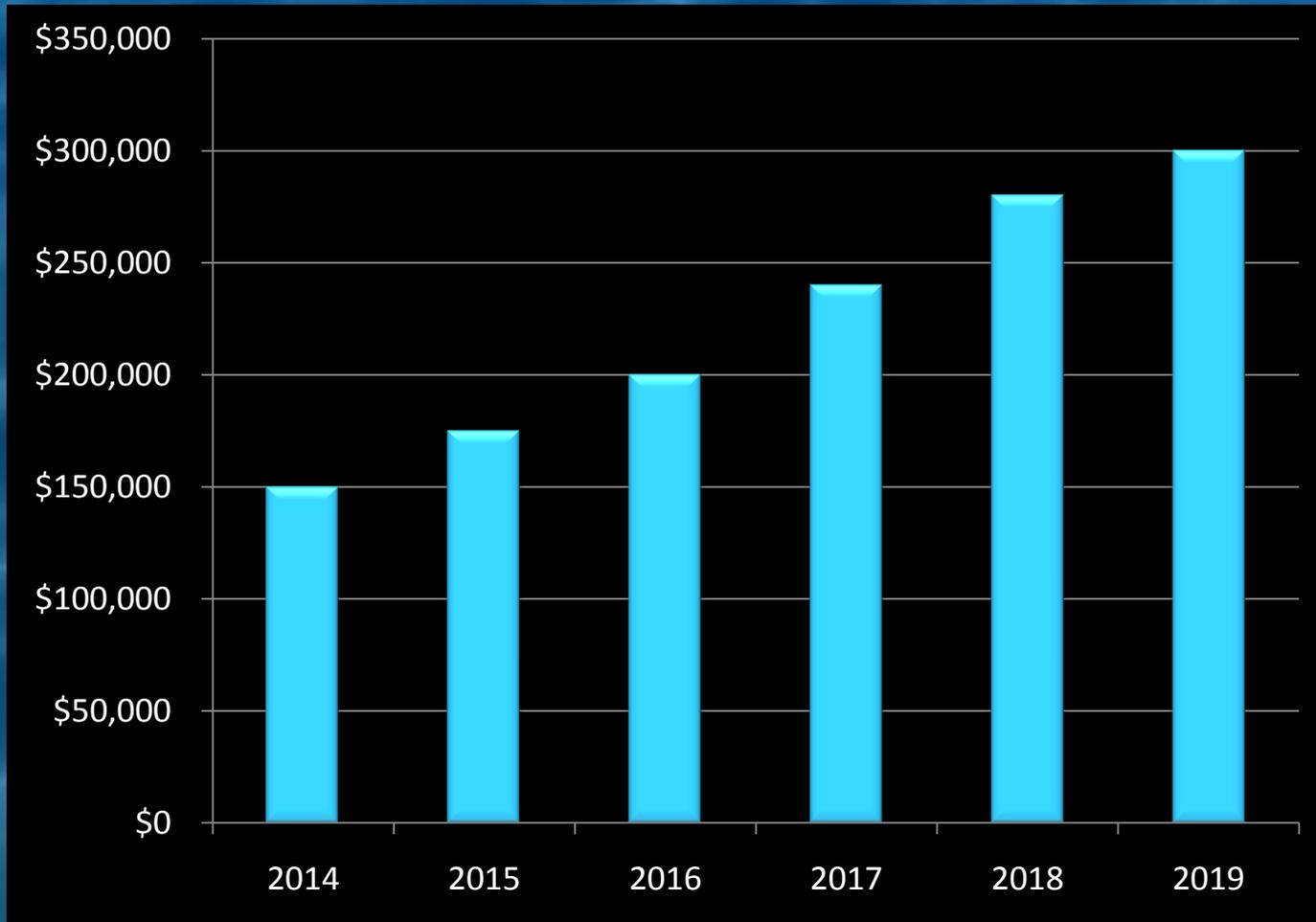
MODERN AQUATIC INFRASTRUCTURE



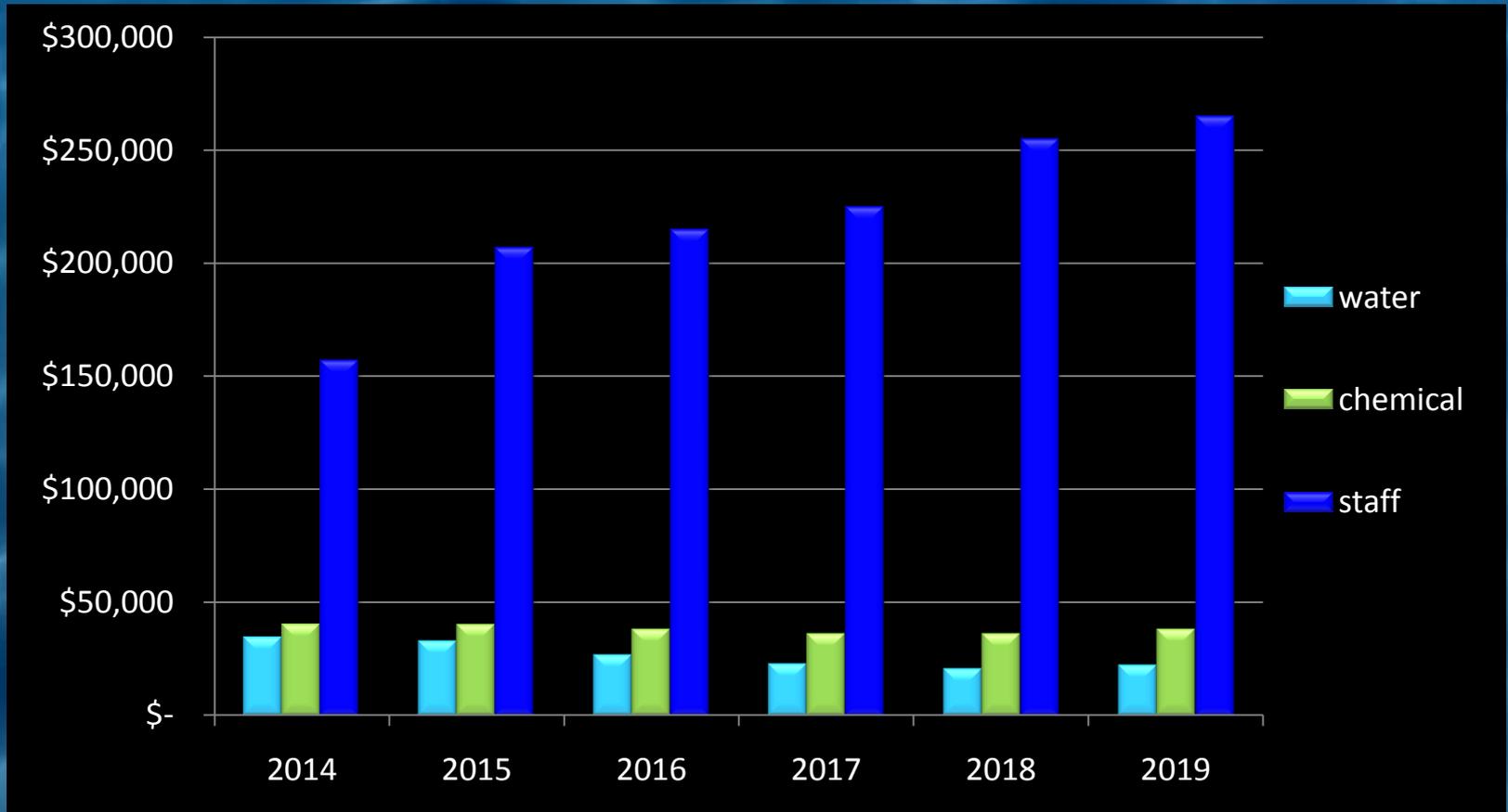
RECOMMENDATIONS BY POOL

	2014	2015	2016	2017	2018	2019
Country Acres	Closed	Closed	Closed	Closed	Closed	Closed
McAdams	Closed	Closed	Closed	Closed	Closed	Closed
Evergreen	Closed	Closed	Open	Open	Open	Open
Edgemoor	Closed	Open	Open	Open	Open	Open
Boston	Open	Closed	Closed	Closed	Closed	Closed
Minisa	Open	Open	Closed	Closed	Closed	Closed
Orchard	Open	Open	Closed	Open	Open	Open
Linwood	Open	Open	Open	Closed	Open	Open
Aley	Open	Open	Open	Open	Closed	Closed
College Hill	Open	Open	Open	Open	Open	Open
Harvest	Open	Open	Open	Open	Open	Open
# of open Facilities	7	7	6	6	6	6

PROJECTED REVENUES



PROJECTED EXPENDITURES



PROJECTED OUTCOME

