



*Sedgwick County...
working for you*



January 30, 2013

Dear Citizen:

You have been randomly selected from a list of registered voters to participate in a survey. The results of this survey will be used to guide the decisions of the Board of Sedgwick County Commissioners and the Wichita City Council about how best to invest your tax dollars. We need your input on issues such as economic development, transit services, streets, drainage, water/sewer service and neighborhood development. We sincerely hope that you take a few minutes to share your ideas and views by completing this survey.

We encourage you to go to: www.communityinvestmentsplan.org to get more information about the issues.

To ensure objectivity in the survey results, Wichita State University has been asked to provide an independent analysis of the survey information. While overall results will be made public, your individual responses will remain strictly confidential.

Please assist us in planning for our community's future. The questionnaire needs to be returned within seven (7) days. Your early response is extremely important to our community.

Thank you for your interest and involvement.

Sincerely,

Handwritten signature of Carl Brewer.

Mayor Carl Brewer
City of Wichita

Handwritten signature of Jim Skelton.

Chairman Jim Skelton
Board of Sedgwick County Commissioners

Wichita-Sedgwick County Comprehensive Plan: Strategic Investment Decisions

Section 1. Strength of the Community				
We must make difficult choices about how best to invest limited public resources to strengthen the local economy and to improve quality of life today and for future generations. Please circle the number that best describes your level of agreement with each of the following statements.				
Strength of Community	Strongly Disagree	Disagree	Agree	Strongly Agree
01. Boeing's decision to move its operations is a warning for what can happen if we fail to respond to global economic challenges	1	2	3	4
02. Political divisions are negatively impacting our nation's ability to respond to global economic challenges	1	2	3	4
03. Political divisions are negatively impacting our community's ability to respond to global economic challenges	1	2	3	4
04. I am willing to put community interests above personal interests	1	2	3	4
05. Most people are willing to put community interests above personal interests	1	2	3	4
06. I am willing to make personal sacrifices for the well-being of future generations	1	2	3	4
07. Most people are willing to make personal sacrifices for the well-being of future generations	1	2	3	4
08. Our community should strive to balance the needs and concerns of current and future generations	1	2	3	4
09. Our community should strive to create employment opportunity for all individuals that are willing to work	1	2	3	4
10. Our community should assist disadvantaged neighborhoods when residents are willing to do their part	1	2	3	4
11. Our community should help seniors, those who are disabled, and low-income residents meet their transportation needs	1	2	3	4
12. Our community has a responsibility to make sure that the next generation has clean drinking water	1	2	3	4

Section 2. Government Involvement in Economic Development

Some argue that government should not interfere with market forces and that public incentives do little to encourage business investment. Others argue that government incentives encourage business investment and job creation. Please **circle the number** for each item that best describes your recommended course of action for improving the long-term well-being of the community.

“Local government should use public resources.....”

Short-Term Strategies	Strongly Disagree	Disagree	Agree	Strongly Agree
01. ...to encourage job creation through <u>local business expansion</u>	1	2	3	4
02. ...to encourage job creation through <u>business relocation</u> to our community	1	2	3	4
03. ...to <u>prepare industrial sites</u> (water, sewer, streets, etc.) that are ready for immediate development	1	2	3	4
04. ...to encourage businesses <u>to train</u> high school students and young adults	1	2	3	4
05. ...to encourage businesses <u>to retrain</u> adults	1	2	3	4
06. ...to encourage investment when business can demonstrate that <u>community benefits are greater</u> than public dollars invested	1	2	3	4
Long-Term Strategies				
01. ...to fund <u>community</u> and <u>infrastructure improvements</u> that attract <u>business investment</u>	1	2	3	4
02. ...to improve quality of life to encourage <u>young talent to stay</u> and <u>new talent to move</u> to our community	1	2	3	4
03. ...to assist in <u>new business formation</u> and to meet the challenges of <u>initial business operations</u>	1	2	3	4
04. ...to collaborate with <u>local public schools</u> to better prepare <u>schoolchildren</u> for <u>employment</u> and <u>adult</u> responsibilities	1	2	3	4
05. ...to collaborate with <u>higher education</u> to encourage <u>innovation</u> including <u>new products</u> and <u>business formation</u>	1	2	3	4
06. ...to <u>create employment opportunity</u> for all citizens	1	2	3	4

Section 3. Community Development

This section assesses the strength of neighborhoods and defines the proper role of local government in neighborhood improvement. Please **circle** the **number** for each item that best describes your neighborhood and recommended course of action for improving the long-term well-being of the community.

Neighborhood Description / Recommended Course of Action	Strongly Disagree	Disagree	Agree	Strongly Agree
01. I am willing to work with my neighbors to improve our neighborhood	1	2	3	4
02. My neighbors are willing to work with me to improve our neighborhood	1	2	3	4
03. If I saw a stranger hanging around a neighbors home when they were gone I would contact my neighbor or the police	1	2	3	4
04. If my neighbors saw a stranger hanging around my home when I was gone they would contact me or the police	1	2	3	4
05. I'm willing to work with and provide community police officers the information they need to prevent or solve crime	1	2	3	4
06. My neighborhood has a strong neighborhood organization that encourages neighbors to work together	1	2	3	4
07. Our community should respond to reductions in federal funding by developing local solutions for homelessness	1	2	3	4
08. Our community should respond to reductions in federal funding by providing housing support to those who have lost their jobs	1	2	3	4
09. Reductions in federal funding should be offset by increases in local government investment in neighborhoods including streets, sidewalks, streetlights, etc.	1	2	3	4
10. Public resources should be used to improve neighborhoods when neighbors are willing to do their part	1	2	3	4
11. Our community should assist children whose parents are unable to meet their needs	1	2	3	4
12. Our community should assist children whose parents are unwilling to meet their needs	1	2	3	4
13. Neighborhood schoolchildren need more after-school and weekend supervised activities than they are currently getting	1	2	3	4
14. Public dollars should be spent to create green space and parks	1	2	3	4

Section 4. Transportation

Please **circle** the **number** that best describes your level of agreement with the following public investment options based on what you feel is best for the long-term well-being of the community.

“Local government should.....”	Strongly Disagree	Disagree	Agree	Strongly Agree
01. ... reduce residential street maintenance by making repairs only when absolutely necessary to protect our investment	1	2	3	4
02. ...continue to improve residential streets	1	2	3	4
03. ...continue to invest in freeways such as the Kellogg expressway and K-96	1	2	3	4
04. ... reduce investment in bicycle and walking paths	1	2	3	4
05. ... build bike lanes to encourage bicycle travel	1	2	3	4
06. ...improve public transportation by extending bus routes to reach additional parts of the community	1	2	3	4
07. ...improve public transportation by making bus travel more convenient by expanding evening and weekend service	1	2	3	4
08. ...improve public transportation by reducing the bus travel time between destinations	1	2	3	4
09. ...improve public transportation now to prepare for the future where petroleum is limited and more expensive	1	2	3	4
10. ...improve bus service for seniors , those who are disabled , and low-income residents who do not have access to automobiles	1	2	3	4
11. ...develop a transit system with bus connections between Wichita and surrounding communities	1	2	3	4
12. ...build rail connections for passenger train service between Wichita and other cities including Kansas City, Oklahoma City, and Fort Worth	1	2	3	4
13. ...continue to use public resources to encourage airlines to increase the number and reduce the cost of flights through Wichita Mid-Continent Airport	1	2	3	4

Comments _____

Section 5. Water Related Concerns and Investments

Urban communities throughout the United States are struggling with decisions about how best to prepare for a future where the supply of clean water is limited. Local government has invested \$256 million in an Aquifer Storage and Recovery System to help meet our water needs for the near future. Please **circle** the **number** that best describes your recommended courses of action or investments to meet the **long-term water needs** of the community.

“To make the best use of a finite/limited supply of clean water local government should.....”	Strongly Disagree	Disagree	Agree	Strongly Agree
01. ...require residential and commercial property owners to <u>reduce water consumption</u> including reductions in watering grass	1	2	3	4
02. ...encourage <u>changes</u> in residential and business <u>landscaping</u> to conserve water	1	2	3	4
03. ... <u>discourage investment by businesses</u> that are heavy water users	1	2	3	4
04. ... <u>encourage reductions in water consumption</u> now to delay necessary investment in water related infrastructure	1	2	3	4
05. ...discourage water consumption and generate resources to pay for water related investments by <u>increasing the price</u> of water	1	2	3	4
06. ... <u>reduce water consumption</u> now and <u>invest in infrastructure</u> to ensure that we will have water in the future	1	2	3	4
07. ...develop <u>additional sources of water</u> to make sure that our community will have an adequate supply of water in the future	1	2	3	4
Stormwater and Flooding				
The following items assess the need to improve the capacity of the community’s stormwater drainage system.	Strongly Disagree	Disagree	Agree	Strongly Agree
01. Flooding is <u>not a problem</u> in our community	1	2	3	4
02. We should develop a <u>county-wide strategy</u> to manage and fund stormwater improvements	1	2	3	4

Comments _____

Section 6. Support for Public Investments

Please **circle** the **number** that best describes the truthfulness of the following statements.

	Definitely False	Probably False	Probably True	Definitely True
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01. ...the Kellogg expressway to reduce congestion and to make automobile travel easier	1	2	3	4
02. ...the Aquifer Storage and Recovery System to meet the community's water needs	1	2	3	4
03. ...the creation of the National Center for Aviation Training to prepare workers for aviation related employment	1	2	3	4
04. ...revitalization of downtown to encourage the development of residential units and office buildings making downtown a place where people want to live and work	1	2	3	4
05. ...walking and bicycle paths to improve health and to create an alternate form of transportation	1	2	3	4
06. ...the Wichita Art Museum, Sedgwick County Zoo, Exploration Place, Intrust Bank Arena, etc.	1	2	3	4

Comments _____

**Section 7. Recommended Changes in Investment:
Long-term Well-Being of the Community**

Please **circle** the **number** that best describes recommended change in tax dollars invested based on what you feel is best for the long-term well-being of the community.

Type of Investment	Change in Investment				
	Much		No		Much
	Less	Less	Change	More	More
01. Economic development and use of incentives to encourage business investment and new job creation	1	2	3	4	5
02. Downtown development making it a place where people want to live and work	1	2	3	4	5
03. Street improvements	1	2	3	4	5
04. Freeway improvements	1	2	3	4	5
05. Public transportation improvements making traveling by bus faster and more convenient	1	2	3	4	5
06. Establish passenger train service between Wichita and a number of major cities including Kansas City, Oklahoma City, and Fort Worth	1	2	3	4	5
07. Increase the number of flights and decrease the cost to fly into and out of the Wichita Mid-Continent Airport	1	2	3	4	5
08. Develop a reliable long-term supply of water	1	2	3	4	5
09. Develop walking/bicycle paths for health and an alternate form of transportation	1	2	3	4	5
10. Develop additional parks and green space for recreation	1	2	3	4	5

Section 8. Willingness to Pay

This section focuses on willingness to pay additional taxes to support investment. Please **circle** the **number** that best describes your willingness to pay for each of the investments listed below.

Willingness to Pay for Investment				
“I’m willing to pay increased taxes or fees to pay for investment.....”	Definitely Not Willing to Pay	Probably Not Willing to Pay	Probably Willing to Pay	Definitely Willing to Pay
01. ...in freeways such as Kellogg and K-96	1	2	3	4
02. ...to improve street maintenance	1	2	3	4
03. ...in new street construction and the expansion of the road system	1	2	3	4
04. ...in public transportation including bus service that is faster and more convenient	1	2	3	4
05. ...to establish passenger train service connecting Wichita to cities such as Kansas City, Oklahoma City, Fort Worth	1	2	3	4
06. ...in incentives for airlines that are willing to reduce the cost to fly into and out of Wichita Mid-Continent Airport	1	2	3	4
07. ...to create a reliable source of water that will meet the future water needs of the community	1	2	3	4
08. ...that creates a regional storm water drainage system to reduce flooding	1	2	3	4
09. ...to encourage economic development, business investment, and job creation	1	2	3	4
10. ...to improve low-income neighborhoods including housing	1	2	3	4
11. ...to meet the needs of those who are homeless	1	2	3	4
12. ...to create additional green space and parks	1	2	3	4
13. ...to develop additional bicycle and walking paths	1	2	3	4
14. ...in downtown and the river walk creating a cultural arts and entertainment center where people want to live and business is willing to invest in office space	1	2	3	4

Section 9. Citizen Profile

The following information is very important to help us understand differences in values and priorities between groups of citizens. Your individual responses will remain **strictly confidential**.

01. Race (**Circle One**)

- a. Caucasian (White) b. African-American c. Hispanic
d. Native American e. Asian f. Other _____

02. Gender (**Circle One**)

- a. Male b. Female

03. Marital Status (**Circle One**)

- a. Married b. Single

04. Education (**Circle One**)

- a. Did Not Finish High School b. High School Graduate c. Some College
d. College Graduate e. Some Graduate School f. Graduate Degree

05. Total Household Income (**Circle One**)

- a. Less than \$20,000 b. \$20,000-\$39,999 c. \$40,000-\$59,999
d. \$60,000-\$79,999 e. \$80,000-\$99,999 f. \$100,000 & Above

06. Age (**Circle One**)

- a. Below 25 b. 25-35 c. 36-45 d. 46-55 e. 56-64 f. 65 & Above

07. Ownership Status (**Circle One**)

- a. Own b. Rent

08. Place of Residence (**Circle One**)

- a. Wichita b. Other City (please specify) _____
c. Do not live in a city

09. Would you be willing to discuss your concerns in a phone interview?

- a. Yes b. No If yes, please put your phone number here _____

