



# Façade Improvement Program

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## Policies and Procedures

### Summary

The Façade Improvement Program is designed to enhance the visual aesthetics of Wichita's downtown and revitalization areas and provide an incentive for businesses to invest in redevelopment of their property. Low cost loan financing combined with a forgiveness provision for a portion of the loan (for non-high-rise buildings) makes an attractive financing package for owners or tenants seeking to renovate or restore building façades. Borrowers under this program are expected to match the City's financing package with other funding for the overall redevelopment project. The minimum façade improvement project size is \$50,000.

### What is the Façade Improvement Program?

The program provides low cost financing (based on market conditions) over a fifteen-year period to renovate or restore a visible façade. For non high-rise buildings, the City assistance also includes a grant of up to 25% of the project cost, subject to recapture (as liquidated damages) if the owner fails to maintain the façade during the term of the façade financing. The maximum City of Wichita assistance (grant) is \$10,000 (or 25% of the total project cost, whichever is lower) for one façade. Up to \$30,000 (or 25% of total project costs, whichever is lower) is available for a corner building with two visible façades. The balance of the City's financing package (up to 75% of the facade improvement costs) will be made available through a fifteen-year special assessment against the real property. The property owner must sign the special assessment petition and the facade easement conveying the façade to the City of Wichita during the term of the special assessment financing. When the loan is repaid, the facade easement will be released.

### High-rise building requirements

- The high-rise facility must be more than three stories in height.
- Grants will not be permitted for high-rise buildings or façade projects over \$500,000.
- Assistance beyond two sides of the building may be approved if circumstances warrant.

### Who can apply for financing?

Any building owner or tenant with lease authority and approval of the owner may apply for façade funding. The building must be located within approved areas (see map). Owner or tenants cannot be delinquent on any current City charges, taxes or assessments or have defaulted on any previous City assistance. Owner must provide evidence of additional private investment in the redevelopment of the property, equal to or greater than the amount of City façade funding. Private investment may include the cost of consolidating land ownership.

### What is the target area?

Buildings with frontages on arterial streets in select commercial corridors and adopted neighborhood plan areas are eligible. Those neighborhoods include:

- Downtown Self-Supporting Municipal Improvement District (SSMID)
- Arena Neighborhood Redevelopment Plan
- Center City Neighborhood Plan (C.O.R.E.)
- Delano Neighborhood Revitalization Plan
- 21<sup>st</sup> St. North Corridor Redevelopment (International Marketplace)
- South Central Neighborhood Plan (South Broadway area)
- Historic Midtown Neighborhood Plan
- McAdams Neighborhood Revitalization Plan
- Central Northeast Area Plan

The City Council will also have the option for a case-by-case review of individual blighted properties located outside of the target areas.

**What types of improvements are eligible?** (subject to City approval)

Masonry repairs and tuckpointing  
Repair/replace/preserve historically significant architectural details  
Storefront reconstruction  
Cornice repair  
Power washing (subject to approval by historic preservation officer)  
Exterior painting and stucco  
Awnings and canopies  
Window and door repair or replacement  
Permanent exterior signage integrated into the storefront design  
Exterior lighting  
Repair/replacement of gutters and downspouts  
Facade building code items  
Visible roof repairs in conjunction with structural improvements  
Public art attached to the building (such as murals)  
Utility/trash enclosures attached to the building  
Sidewalks  
Decorative fencing attached to the building  
Decking and stairs attached to the building  
Architectural, engineering or design fees  
Conversion of use on a case by case basis

**What items are not eligible?**

Landscaping  
Non-visible roofing  
Attached, hanging or projecting signs unrelated to the architecture of the building  
Mechanical equipment enclosures (non-visible)  
Parking lots  
Billboards  
Interior renovation  
Temporary, portable or non-permanent improvements (useful life less than term of façade loan)  
Non-visible or side façade (unless on an arterial street) and rear facades  
New construction  
Property acquisition  
Expansion of building area  
Working capital  
Developer fees  
Refinance of existing debt  
Improvements (including design work) in progress or completed prior to loan/grant approval  
Loans for speculative purposes  
Single family residential properties

These lists are not intended to be exhaustive. All improvements are subject to City Council approval.

**Are project management fees allowed?**

Project management fees may be financed by the Facade Improvement Program only if the need for such financing is established through analysis of financial information showing that private funding is not available to pay such costs, based on a reasonable return on investment. Project management fees paid through this program must be documented as actual façade improvement costs incurred, and will be capped at 5% of costs financed by the Facade Improvement Program.

**Are there any design guidelines?**

All Facade Improvement Program projects must be reviewed and approved by representatives of the Historic Preservation Board and the City Design Council prior to approval of the loan or issuance of a

building permit. Where historic structures are involved, review by the Historic Preservation Board is required prior to start of construction. This includes properties located within a historic district and any property within 500 feet of a listed historic property (environs). All construction must comply with City code. All construction must conform to the ADA Accessibility Guidelines for Buildings and Facilities (ADAAG).

**What other requirements are there?**

- All work must be accomplished using private contractors through competitive bidding from at least three qualified companies pre-approved by the City of Wichita.
- Requires the use of professional design assistance (including providing elevations and renderings).
- Project must result in visible improvement of overall facade (e.g. not just sign replacement). Borrower agrees to maintain the facade for the term of the facade loan.
- Façade loans will be offered on a one-time basis unless a phased project receives prior City Council approval.
- Owner shall convey a facade easement to the City of Wichita before the start of construction, which shall run for the full term of the façade loan. Ownership verification is required.
- All approved projects must be completed within six months (180 days) of approval of the application, unless approved for phasing. A construction schedule is required for high-rise projects and façade loans over \$500,000.
- The City will conduct a background check on all applicants and applicants' project partners.
- Owner shall provide financial information that substantiates the need for the City's façade loan in order to complete the redevelopment project, including the overall sources and uses of funds and pro forma cash flow analysis that shows a reasonable return on owner's investment.
- The overall redevelopment project must include significant private investment (other than the facade loan) in an amount equal to or greater than the amount financed by the Façade Improvement Program, proof of which must be provided prior to disbursement of any façade loan proceeds.
- Special assessment financing of façade loans shall be for a 15-year term unless 20-year financing is recommended by the Development Coordinating Committee, based on financial need.
- Special assessment financing for façade loans over \$500,000 requires the use of taxable bonds, whose interest rate will be higher than tax-exempt bonds. Use of tax-exempt bonds for façade loans less than \$500,000 depends on the City's legal capacity to issue tax-exempt bonds for non-exempt projects.
- A current independent appraisal that estimates both "as-is" and "as-built" property values is required for high-rise buildings and façade projects over \$500,000. A bank appraisal associated with private investment may be used. Cost of a separate appraisal may be financed with the façade loan.
- Loan proceeds for façade loans over \$500,000 will be disbursed to the borrowers as progress payments pursuant to detailed invoices from project participants, including contractors, consultants and project managers, with sufficient documentation to show expenses were actually incurred. AIA payment request forms will be used for all construction draws, including lien releases, showing the draw-down against original project budget, based on construction contracts. Contractors must be paid within 14 days of payment by the City.

**Where do I apply?** Applications are available in the Office of Urban Development, 13<sup>th</sup> floor, City Hall, 455 North Main. The program coordinator is Allen Bell, Director of Economic Development, (316) 268- 4524, and [abell@wichita.gov](mailto:abell@wichita.gov). Application forms are also available online at the City of Wichita web site: [www.wichita.gov](http://www.wichita.gov) on the Urban Development webpage.

**What is the process?**

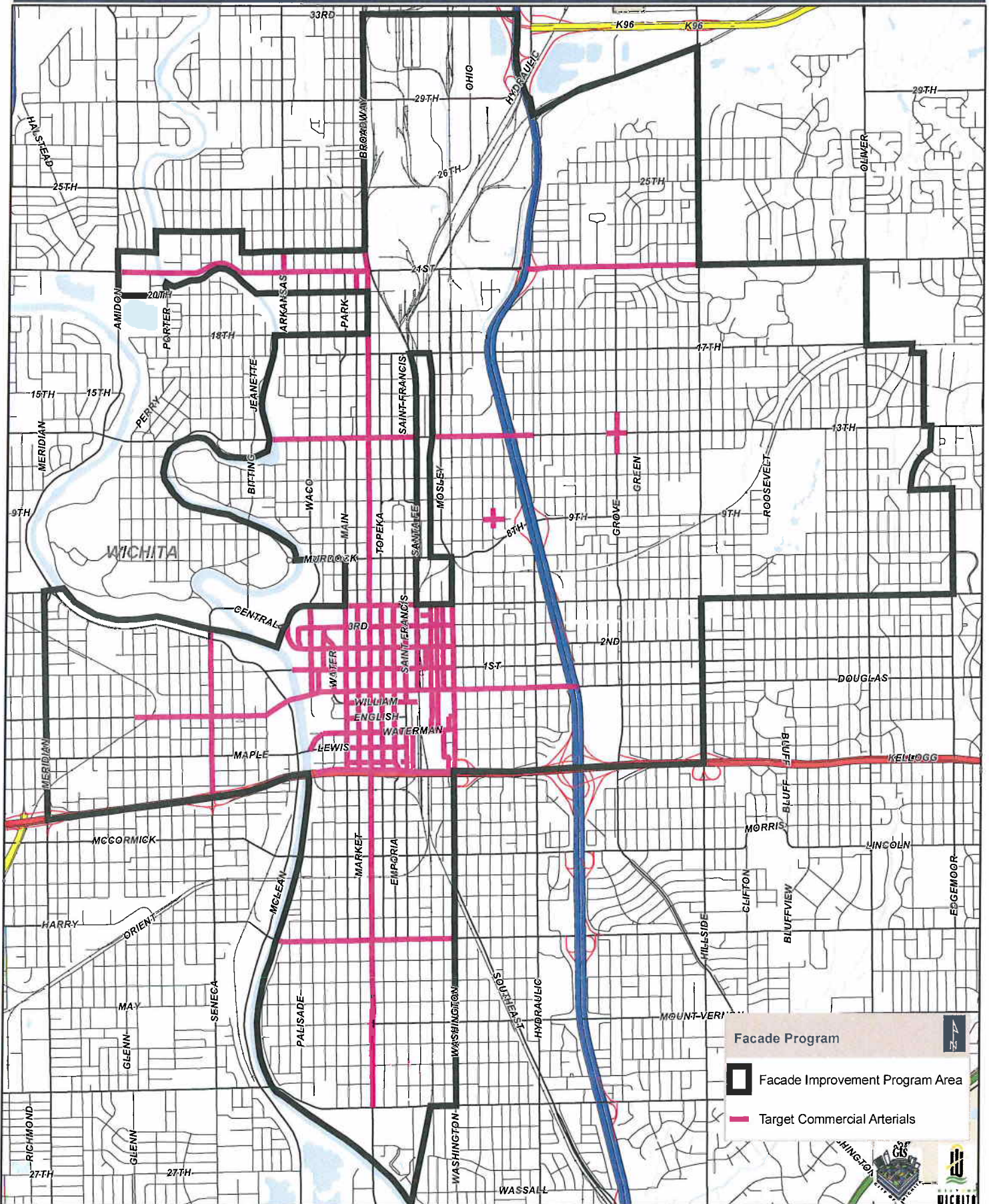
- Step 1:** Meet with appropriate City staff to review the preliminary design, expected time lines and next steps. This may include the Department of Public Works, Office of Central Inspection and the Metropolitan Area Planning Department.
- Step 2:** Finalize the renovation plans. This step should include consultation with an architect or engineer to discuss improvements and alterations to the building exterior.
- Step 3:** Obtain a complete preliminary cost estimate from a licensed contractor which covers the work to be accomplished. Cost estimate shall be a not-to-exceed amount and may include a 10% contingency. City will add a 2% Engineering Administrative Fee and financing costs, including construction interest and costs of bond issuance. For façade loans over \$500,000, a debt service reserve equal to one year's debt service will be added to the loan amount (reserve will be held in trust by the City and used to pay final year's special assessment payment).
- Step 4:** Submit a completed Facade Improvement Program application form to: Allen Bell, Office of Urban Development, 13<sup>th</sup> Floor, City Hall, 455 North Main, Wichita, Kansas 67202. Include a completed Facade Easement form with application.
- Step 5:** City formally reviews the application and performs background checks on applicant(s). Approvals are required by representatives of the Public Works Department, Office of Urban Development, City Design Council, Department of Finance and Historic Preservation Board (as appropriate).
- Step 6:** Obtain approval by City Council by means of a maximum assessment ordinance.
- Step 7:** Public Works notifies the applicant of approval and any pertinent requirements. The applicant has six months (180 days) from the date of application approval to complete the project. If there is no activity during this time, the application approval will expire and any City funding will be released for other applications.
- Step 8:** Initiate competitive bidding for facade work. Obtain building permit and planning permits (as applicable). Submit copies of permit and competitive bidding to Bill Morris in Public Works. Applicant commences improvements.
- Step 9:** Applicant submits construction progress payment to the Department of Public Works. If the progress payment is approved, the City will pay the progress payment to the applicant within 20 days of approval.
- Step 10:** Applicant submits proof of final expenses to Bill Morris in Public Works. Public Works processes applicant final reimbursement and issues a Statement of Final Project Cost.
- Step 11:** Special Assessment payments will appear on the Sedgwick County Property Tax Statements starting with the next tax statement (following year).

**Are there companion programs that I may also be eligible for?**

Applicants may wish to review the following programs:

NRA Tax Rebate Program	Urban Development Office 13 <sup>th</sup> Floor City Hall 455 North Main Wichita, Kansas 67202 (316) 268-4627 Mark Elder, Development Analyst <a href="mailto:melder@wichita.gov">melder@wichita.gov</a>
State and Federal Rehabilitation Tax Credits	Kansas State Historical Society 6425 SW Sixth Avenue Topeka, Kansas 66615-1099 (785) 272-8681 ext. 213 Kristen Johnston <a href="mailto:kjohnston@kshs.org">kjohnston@kshs.org</a>
Building Permit Fee Waiver	Office of Central Inspection 7 <sup>th</sup> Floor City Hall 455 North Main Wichita, Kansas 67202 (316) 268-4460 Kurt Schroeder, Superintendent <a href="mailto:kschroeder@wichita.gov">kschroeder@wichita.gov</a>
Historic Revolving Loan Program	Preservation Office 10 <sup>th</sup> Floor City Hall 455 North Main Wichita, Kansas 67202 (316) 268-4392 Kathy Morgan, Senior Planner-Historic Preservation <a href="mailto:kmorgan@wichita.gov">kmorgan@wichita.gov</a>
Asbestos/Lead-based Paint Mitigation Program	Urban Development Office 13 <sup>th</sup> Floor City Hall 455 North Main Wichita, Kansas 67202 (316) 268-4524 Mark Elder, Development Analyst <a href="mailto:melder@wichita.gov">melder@wichita.gov</a>

# TARGET COMMERCIAL ARTERIAL SEGMENTS - FACADE PROGRAM



## Facade Program

- Facade Improvement Program Area
- Target Commercial Arterials



Software: ArcGIS Ver 9.1  
 Hardware: Dell Xeon  
 Plotter: HP 5000PS  
 Map Data Source:  
 Road centerlines provided by City of Wichita GIS and Sedgewick County GIS  
 2003 Aerial Photo/Orthoimagery  
 Thursday, July 20, 2006 3:31:31 PM  
 X:\geoinfo\GIS\work\arcgis\workspace\facade\map\2\_small\_facade TARGET.mxd  
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