City 7 Closed Captioning

City Council Workshop
October 28, 2008

Closed Captioning Example:

Rationale & Cost

- Requirement of Americans with Disabilities Act

Rationale & Cost

- Consistent with longstanding policy encouraging citizen participation in government

Rationale & Cost

- Strong interest from hearing impaired community

Estimated Cost

- $130 – $150/hour (estimated)

Hours

- City Council meetings:
  108 hours yearly
  (3 hrs wk/3 wks month)

Hours

- City Council workshops
  96 hours yearly
  (2 hrs wk/4 wks month)

Hours

- MAPC
  48 hours yearly
  (2 hrs wk/2 wks month)

Hours

- Pre-recorded programming
  - News conferences
  - Ceremonies
  - Studio productions
  - Other programming

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36 hours yearly
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Total Hours

288 hours @ $150/hr = $43,200

Start Up Costs

- One time fee of $3,500 (plus monthly service charges) to $8,000 (no monthly charges) depending on choice of technology.

Technology Choices

- Encoder with two phone lines = $3,500 plus monthly phone charges

Technology Choices

- Internet-based system:
  - $8,000 encoder
  - no phone lines
  - no monthly charges

Technology Choices

- ADVANTAGES:
  - Seamless change of captioner during long meetings
  - fewer problems than with phone lines
  - integrates with streaming

Next Steps

- Council Approval
- RFP
- Contract award by March 1, 2009