



# **Emerging & Disadvantaged Business Enterprise Program**

2009 Annual Review

July 20, 2010

# History & Background

- City Council appointed a 15-member task force team, September 2003 to address concerns expressed by minority business owners
- Wichita Supplier Diversity Task Team presented 14 recommendations on March 16, 2004
- City staff reviewed all recommendations and presented an action plan May 25, 2004 to implement recommendations
- City Council appointed an on-going task team June 8, 2004 to review the action plan and finalized policy.
- City Council approved the Emerging & Disadvantaged Business Enterprise Policy & Procedure Manual; the Action Plan was received and filed and the creation of a Compliance Officer position on May 10, 2005

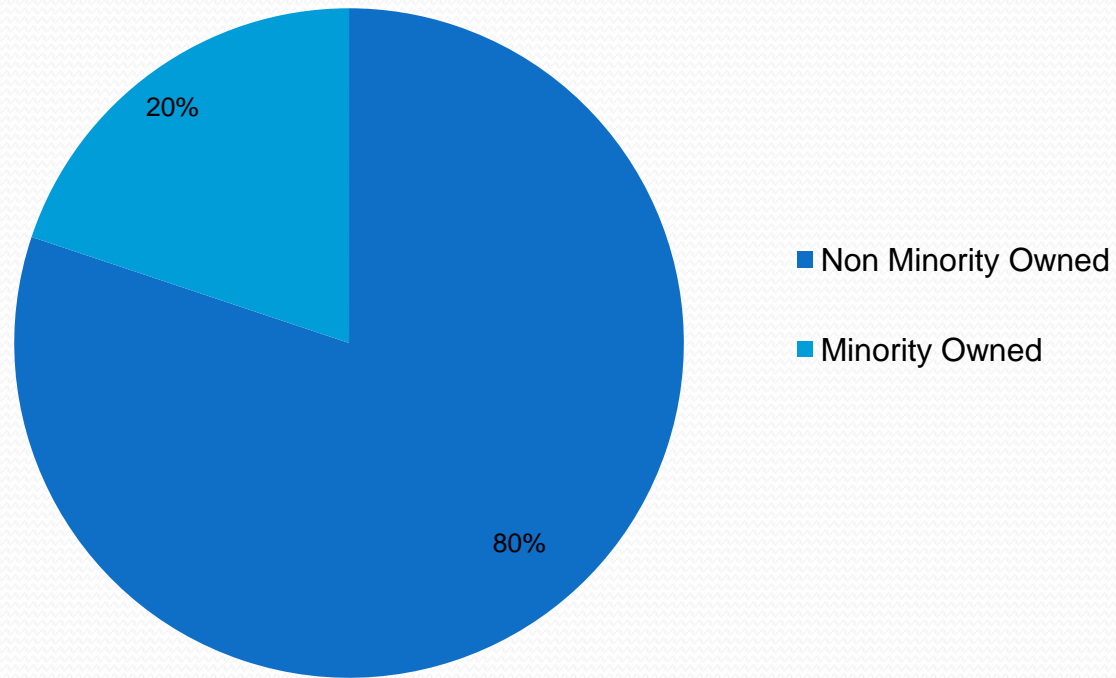
## 2009 Performance Measurement Goals & Outcomes

- Increase the percentage of contract dollars paid to Large Minority Owned and Emerging & Disadvantaged Businesses
- 1.97%
- Increase the percentage of subcontract dollars being paid to Large Minority Owned and Emerging & Disadvantaged Business Enterprises by prime vendors
- 1.25%
- Increase the number of Emerging & Disadvantaged Business Enterprises being utilized by City of Wichita departments
- 78
- Increase the number of new businesses certifying as an Emerging Business Enterprise
- 100
- Increase the number of minority vendors registering online with the V-gov Purchasing System
- 118

# 2009 Performance Measurement Goals & Outcomes Continued

- Increase the number of subcontractors that prime vendors are utilizing for subcontracting work
- 165
- Increase the number of one-on-one consultations being conducted by Purchasing Staff to assist vendors with personalized training
- 106
- Increase the number of training workshops
- 5
- Increase the number of vendors attending these workshops
- 87
- Annual recognition of Emerging & Disadvantaged Businesses being successful in receiving contracts
- 2 at City Council meeting on October 20, 2010
- Annual recognition of prime vendors utilizing Emerging & Disadvantaged Business Enterprises
- 2 at City Council meeting on October 20, 2010

# Dollars Paid To Minority Businesses



# Supplier Outreach

- January 2009 through December 2009, City staff has:
  - Conducted 106 one-to-one consultations
  - Registered 368 new businesses into City of Wichita's vendor database; 118 of these new businesses are minority & women owned
  - Provided three (3) "How to Do Business Workshop", where 17 vendors attended
  - Provided one (1) "How to Do Business with the Government Sector", where 45 vendors attended
  - Hosted one (1) "Disadvantaged Business Enterprise (DBE) Workshops" with State of Kansas, where 25 vendors attended
  - Participated in "Mid Continent Airport Construction Forums"

# 2009 Memberships and Cooperative Agreements

- Corporate membership with the Hispanic Chamber of Commerce
- Corporate membership with MidAmerica Minority Business Development Council
- Cooperative Agreement with Heartland PTAC (Procurement Technical Assistance Center)

# Summary

- Commitment & dedication by all City Staff will continue to develop this program.
- Staff will continue to strive to achieve the outcomes for the EBE programs performance measurements goals.

# Results of Your Action for 2009

- \$55.3 million has been spent with minority owned businesses
- 19.87% of contract dollars were spent with Minority Owned Businesses
- \$3.3 Million in Sub-contracting Dollars with Large Minority Owned and Emerging & Disadvantaged Businesses
- In 2009, 118 New Minority & Women Owned Vendor Registrations were processed

# City Council Action

- Appointment of new members to Supplier Diversity Advisory Board at the April 20, 2010 City Council Meeting. Need to determine the size of the board and make other appointments accordingly to ethnicity population census.

# **Supplier Diversity Advisory Board- City Council Board Appointees Appointed on April 20, 2010**

- Loren Breckenridge - Chairperson  
(previous member)
- Trinidad Galdean
- Donna Wright
- Micala Hatemariam
- Erica Taylor
- Winston Stith
- Corelia Diggs



# **Introduction**

**Supplier Diversity Task Team  
Chairperson Mr. Loren Breckenridge**