

## 2010 Park Board Goals

1. Continue to advance, advocate for, and participate in the development of the Parks, Recreation, and Open Space (PROS) Plan.
  - A. Highlight successes initiated by the PROS Plan.
    1. Develop an Asset Management Database which will include a maintenance inventory.
    2. Continue to utilize Channel 7.
    3. Develop a Quarterly Status Report for release to media outlets; Newspaper, District Advisory Boards and Neighborhood Associations.
  - B. Build relationships, engage citizens and advocacy groups to participate in park projects and dedications.
2. Advocate for the Park and Recreation Department's annual budget requests (Service Plan and Service Action Plan) and bi-annual CIP submission.
  - A. Learn about the budget process and gain a solid understanding of the annual submission.
  - B. Elevate the importance of the annual P&R budget and CIP submission among various groups.
  - C. Meet with individual City Council members about P/R budget and CIP submission.
  - D. Make presentations to District Advisory Board's about the importance of P/R budget and CIP submission.
  - E. Develop ways to involve the business community in supporting the budget and CIP submission.
3. Continue to work on developing relationships with other city boards, committees, initiatives and departments.
  - A. Invite speakers from other departments/groups to present to the Board on topics related to parks, recreation, and open space.
4. Invite Legislative Representatives and non-profit organizations to participate in the promotion of parks.
  - A. Develop relationships to advocate for Parks.
  - B. Advocate for State Funding
5. Review and Update Approved Rules and Regulations and Bylaws of the Board of Park Commissioners.
6. Move toward more 'Green' policies and procedures associated with the Board of Park Commissioners. Apply 'Green' policies toward Riverbank maintenance and product usage.
7. Develop a Park Marketing and Communication Strategic Plan
  - A. Actively search for Grant opportunities.
  - B. Advocate for a full time marketing/communication position in the Park and Recreation Dept.
  - C. Advocate for an intern position to assist the marketing/communication position.
8. Continue to Develop Riverbank Revitalization and Advocacy
  - A. Educate citizens on river access projects.
  - B. Correlate river development into the PROS.