



Economic Vitality and Affordable Living

Team Report to the City Council

May 15, 2007

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Team Membership

- **Allen Bell – Economic Development (Leader)**
- **Vickie Forbes – Fire (at large member)**
- **Brian McLeod – Law**
- **Dale Miller – MAPD**
- **Marty Miller – Housing Services**
- **Rob Raine – Finance**
- **Jean Zoglman – Airport**
- **Ryan Adkison – Finance (Resource Specialist)**
- **Jade Dundas – Water Utilities (Facilitator)**

Departments Represented in SPs and SAPs

SP/SAP	Weighted Score
Section 8 Division (HCS)	4.6125
Public Housing (HCS)	4.5583
Economic Development	4.5125
Career Development	4.5083
Community Investments Division (HCS)	4.5042
HOME Investment Partnership (HCS)	4.5000
Airport	4.4583
Housing Services Administration (HCS)	4.3625
Current Plans	4.3417
Neighborhood Improvement Services(HCS)	4.2917
Development Assistance	4.2208
Special Assessments	4.1417
Airport SAP	2.8708
Career Development (Re-entry program)	2.2708
Career Development (Computers)	2.2375

Goal/SP Highlights/Issues

Promote Economic Vitality and Affordable Living

Indicators

1. Improve availability, quality, and diversity of jobs (indirect)
2. Sustain affordable living (indirect)
3. Partner with economic development and affordable living stakeholders (direct)

Goal/SP Highlights/Issues

Wichita MSA employment¹ March 2006 – 289,122
Civilian workforce¹ March 2006 – 305,325
Unemployment – 22,412 (5.2%)

Wichita MSA employment¹ March 2007 – 302,857
Civilian workforce¹ March 2007 – 315,869
Unemployment – 20,520 (4.1%)

Net change in MSA employment = 10,544 (3.5%)

¹Source: Kansas Department of Labor, March 2007 Labor Report

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Goal/SP Highlights/Issues

Wichita cost of living index¹, 4th Qtr 2006: 94.4
Rank among “peer cities”²: 2nd highest

Wichita cost of living index¹, 4th Qtr 2005: 94.2
Rank among “peer cities”²: 2nd highest (tied)

Net change: -0.2

¹Source: American Chambers of Commerce Research Association (ACCRA)

² Peer cities: Colorado Springs, Omaha, Des Moines, Tulsa, Oklahoma City

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Goal/SP Highlights/Issues

- **Greater Wichita Economic Development Coalition**
- **Sedgwick County**
- **Federal Government of the United States**
- **State of Kansas**
- **Wichita State University**
- **U.S.D. 259**
- **Regional Economic Area Partnership**
- **Wichita Area Builders Association**
- **Greater Wichita Convention and Visitors Bureau**
- *... and many, many others*

Goal/SP Highlights/Issues

Characteristics of EVAL SPs

- Most SPs are externally-funded or self-sustaining
- Most externally-funded SPs are non-discretionary
- All SPs have significant economic impact:
 - **Econ Development – \$302 million**
 - **Housing Programs – \$ 41 million**
 - **Airport Services - \$1.6 billion**
 - **Affordable Air Fares - \$140 million**

Affordable Housing Issues

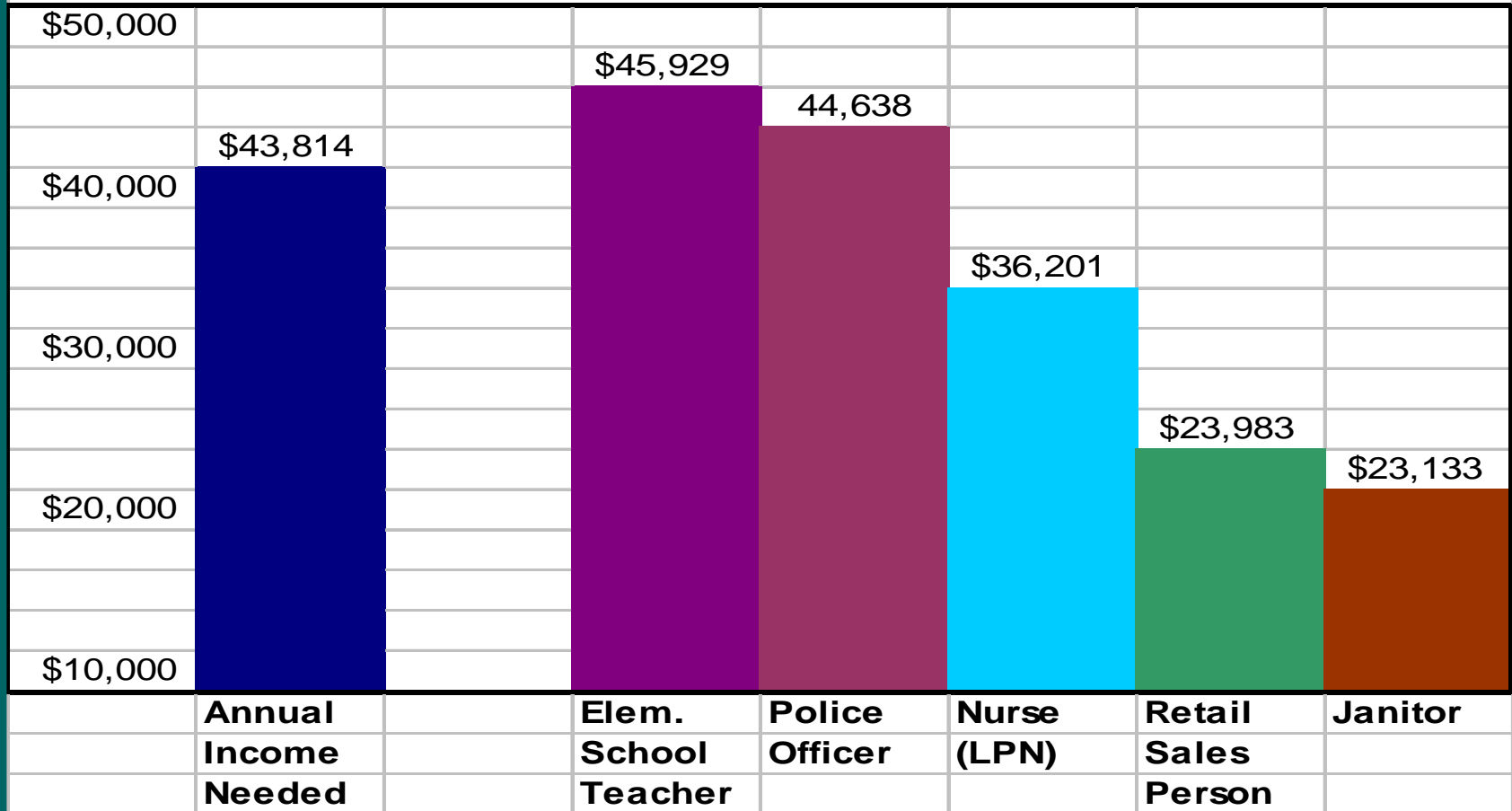
- **HUD Definition:** Housing costs are 30% of the gross income of the household (including taxes, insurance, and utilities).
- **Housing is a greater burden for the poor** (households with household incomes of \$15,000 annual income or less).
- **The 2005 U.S. Census reports 24,412 households in Wichita with household incomes of \$15,000 or less.**
- **Affordable housing costs for households with household incomes of \$15,000 or less, ranges from \$250 to \$450 per month**
- **WSU CEDBR reports that 13,840 households with income \$20,000 or less, are paying more than 30% for housing costs.**
- **The 2005 U.S. Census reports affordable housing units occupied by households with a household income of \$15,000 or less is 20,443.**
- **Based on Census data, it is estimated that a 4,000 housing unit shortage exists for very-low-income families.**

What is Happening in Wichita, KS

Paycheck to Paycheck - 2006 Third Quarter Findings

Homeownership Market

2006 Median Priced Home: \$127,900



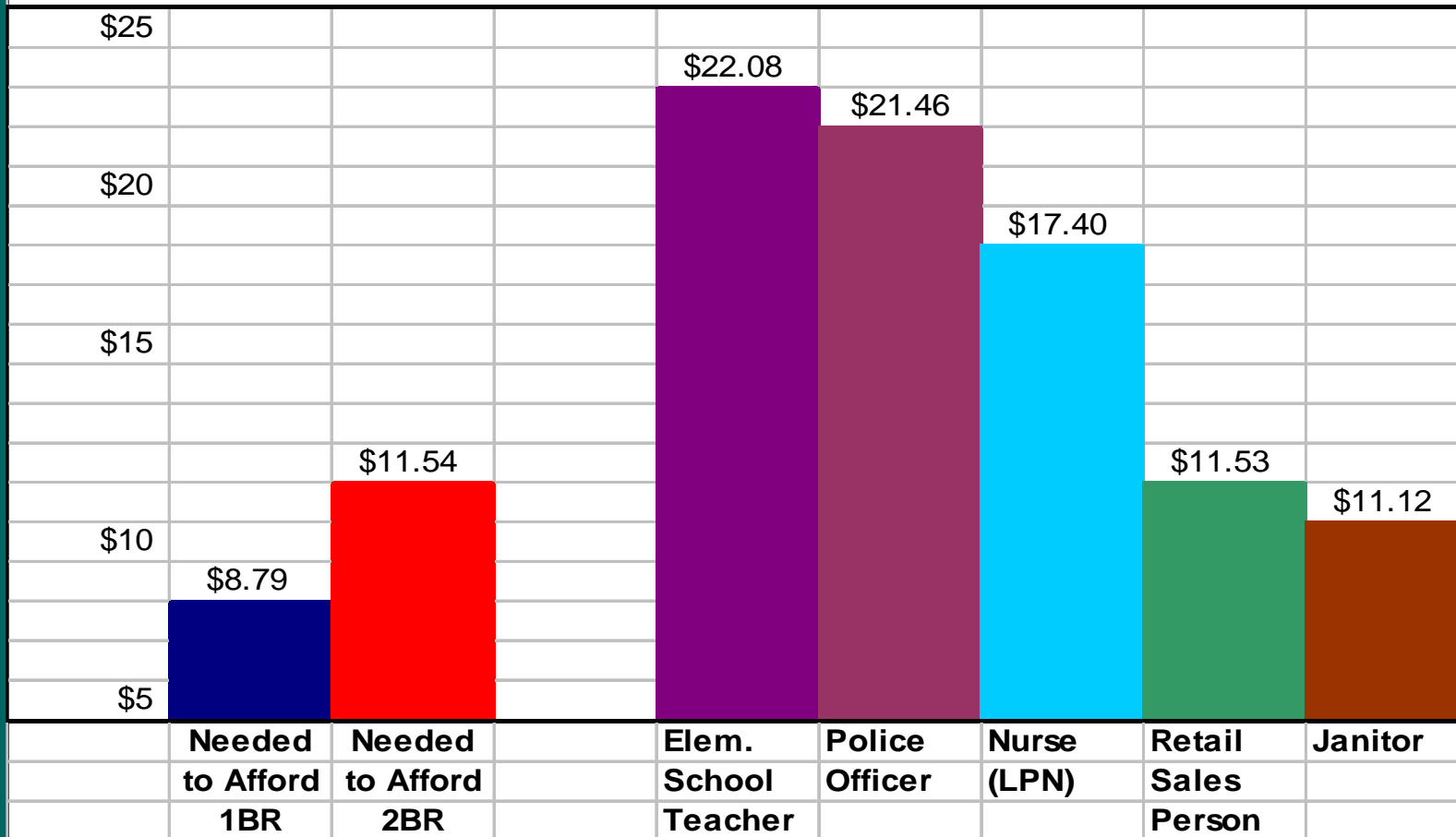
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What is Happening in Wichita, KS

Paycheck to Paycheck - 2006 Third Quarter Findings

Rental Market

2006 Fair Market Rent: 1BR \$457/month, 2BR \$600/month



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SAP Priorities

-Electronic Customer Comment Kiosks (Rank 13)

-Airport - \$15,000 Annually

- Employment Services for Ex-Offenders (Rank 14)

-Career Development - \$219,780 (2008)/\$335,769 (2009)

-Computer Access for Work Study Trainees (Rank 15)

-Career Development – \$63,120 (2007)/\$41,160 (2008)/\$41,160 (2009)

SAP Priorities

	1. Relevance	2. Strategy Effectiveness	3. Performance	Weighted Rank (5 is highest)
Airport (Kiosks)	2.67	3.00	3.08	2.87
CD (Ex-offender)	2.58	2.17	1.83	2.27
CD (Computers)	2.25	2.42	2.00	2.24

■ Criteria were weighted as follows:

- Relevance - 45%
- Strategy Effectiveness – 30%
- Performance – 25%

■ The highest score possible for the individual criteria or the weighted total is 5.



Questions?

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