

Join the Contest Fun!

- Highest Fundraising Individual (Not part of a team)
- Highest Fundraising Team
- Best Costume Individual
- Best Costume Couple
- Best Costume Team

Costume judging will be 30 minutes prior to the plunge. Please remember this is a family event when selecting your costume!

Help the SOKS Polar Plunge® become an Internet sensation!

Create an original video promoting your Plunge. Post the video to YouTube and email pr@kssso.org with the link.

We will showcase approved videos on our social media!

Warmer ways to experience our cool event:

- Register as a chicken/raise funds & earn incentives - no plunge required!
- Become an event sponsor
- Be a vendor at the event
- Donate to a plunger
- Volunteer at the event

Event Sponsors



Follow us on facebook at
Polar Plunge Kansas

For more information contact
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913.236.9290 x107
or visit
www.kssso.org/plunge



Special Olympics
Kansas

Be a fan...

Created by The Joseph P. Kennedy, Jr. Foundation.
Authorized and accredited by Special Olympics, Inc. for the
benefit of persons with intellectual disabilities.

Wichita

February 4, 2012
O.J. Watson Park
3022 S. McLean Blvd.



SPECIAL OLYMPICS KANSAS

POLAR
PLUNGE

WWW.KSSO.ORG

& Strut

All proceeds benefit the athletes of
Special Olympics Kansas

Extreme cold.
Extreme people.
Extremely good cause.

What is a Plunge?

The coolest thing you will do all year! Raise funds from friends, co-workers and family to support your jump, or slow crawl, into the chilly waters! Your plunge supports Special Olympics Kansas athletes.

What is a Strut?

A brrrisk 1 mile run or walk.

Get a full list of plunger tips and resources at www.kssso.org/plunge

Earn Great Prizes!

Strutters must raise \$20 to participate in the strut and receive the official strut shirt.

Plungers must raise \$75 to take the plunge and receive an official plunge sweatshirt.

Raise more to earn these great prizes:

\$250-\$499 – Beach towel

\$500-\$999 – Cooler with built in speakers

\$1000+ - Both beach towel and cooler

Incentives are based on donations received by the day of the plunge. Please print out your online donation records and bring them with you to packet pick-up.

How Do I

Step 1:

Register online at www.kssso.org/plunge, up to 24 hours prior to the event, and create your online fundraising page;

or

Download your registration and fundraising forms at www.kssso.org/plunge, complete and bring to the packet pick-up.

Step 2:

Grab your friends, family, classmates, teachers and co-workers and start a team!

Step 3:

Collect & track donations of cash and checks made payable to Special Olympics Kansas. Credit & debit card donations can be made through your personal online fundraising page.

Step 4:

Promote your plunge - email your friends, post on your Facebook, LinkedIn or Twitter account. Visit our webpage for tips!

Step 5:

Eat a warm lunch & bid on our silent auction items!

Chili and beverages at O.J. Watson Park

11:00 a.m. \$5 per ticket

Silent auction will close at 1:00 p.m.

Join the Fun?

Step 6:

**Saturday, February 4th
11:00 a.m. - 12:30 p.m.**

Packet pick-up at O.J. Watson Park - follow the signs!

Turn in your donations & forms, and collect your shirt & prize voucher.

Step 7:

NOON	Polar Strut Shotgun Start
12:30 p.m.	Costume Contest
1:00 p.m.	Silent Auction Ends
1:00 p.m.	PLUNGE!

What you need to know!

- Water shoes or tennis shoes - **required for water entry**
- Bring towels, blankets, warm clothing, dry shoes and a bag for your wet items
- Do NOT bring valuables
- Changing facilities are available
- Participants must be registered 30 minutes prior to the start time