

Wichita Police Department

TRAFFIC SAFETY PLAN (Rev. Jan2011)

Traffic safety affects the quality of life of individuals, families, and communities.

Traffic crashes and DUI incidents contribute to property damage, personal injury, and loss of life in Wichita.

Target Performance Measures /Historic Outcomes:

Performance Measure	Traffic Accidents	Fatal Accidents / 1000 Population	DUI Arrests / 1000 Population
Benchmark	14,500	.05	4.04
2011 Target	14,500	.05	4.04
2010 Target	12,695	.08	5.80
2009 Actual	13,727	.06	4.85
2008 Actual	14,807		
2007 Actual	15,325		
2006 Actual	14,620		
2005 Actual	14,915		
2004 Actual	15,434		
2003 Actual	14,445		

The Wichita Police Department will work with citizens and utilize technology to:

- *Identify traffic safety concerns*
- *Identify and employ accident and DUI reduction strategies*

Enforcement:

Monthly Accident Analysis

- Designated beat team member from each beat will analyze and report accident trends to the Bureau Commander monthly
- Bureaus will utilize hot spot responses to address identified problems

Geographic Contributors

- Focus public information and enforcement efforts on key geographic locations
 - Kellogg
 - High Accident Locations
 - Construction Zones
 - N.O.T.E. complaints

DUI Enforcement

- Watch Commanders will assume responsibility
 - Align employee productivity with Bureau traffic safety expectations
- Facilitate aggressive traffic enforcement efforts
- Emphasizing identification and apprehension of impaired drivers

DUI Committee

- The Support Service Division DUI research committee, chaired by Lt. Joe Schroeder, will make recommendations for improved investigative effectiveness, upon completion of research and analysis.
 - Addendum 1

Education:

Internal

- Beat Coordinators will post high accident data and trends on the respective beat intelligence hub sites.

External

- The Wichita Police Department will maintain partnerships with local media outlets and publicize
 - High accident locations
 - Emerging traffic safety concerns
 - The Department's reduction strategies and efforts

Environment:

Traffic Engineers

- Schedule periodic meetings between designated Police Department commander(s) and designated Traffic Engineer representatives, to problem solve high accident locations.

Kansas Department of Transportation

- Work cooperatively with KDOT through STEP, IDDP, and IMPACT programs to address traffic safety issues.

Technology:

e-Citations

- Captain Atteberry reported on the viability, efficiency, cost effectiveness, and funding options of migration from paper to e-Citations.
 - Addendum 2

Data Driven Approaches to Crime and Traffic Safety (DDACTS):

- Adapt the NHTSA promoted DDACTS problem solving module to Wichita neighborhood traffic and crime situations.

Equipment:

Accountability

- Review Bureau check out, check in, and inspection procedures
 - Address in Bureau SOP's

Traffic Equipment technology updates

- Approve a phased tech transition from Doppler to Laser
- Expend budgeted JAG funds to initiate transitional purchasing
 - Retire and replace Falcon and Eagle Doppler units with Laser radars
 - Reduce inventory count of allocated speed detection units

Extended Warranties

- Purchase extended warranties / maintenance agreements with all new units.

Sustainment Plan

- Review established maintenance expenditure baseline
 - Seek modest increase in annual line item budget for traffic safety technology maintenance and replacement.