

Division of Arts & Cultural Services  
City Council Workshop

**Community & Race Event  
Policy Issues**



June 23, 2015

# Proposed Ordinance:

- Community Event definition altered to include races, which are also defined
- Attendance trigger raised to 250 people or more for events occurring on public property
- Exempts Dwight D. Eisenhower National Airport, Colonel James Jabara Airport, and Museum of World Treasures

# Proposed Ordinance:

- Further defines the authority of the Community Events Coordinator and administrative regulations
- Adds section 3.11.185 to detail where additional administrative regulations and guidelines regarding races can be found

# Proposed City of Wichita Race/Organized Walk Permit Regulations:

- Regulates the use of streets, sidewalks, highways and other City right-of-way for all race events
- Defines race as any organized activity involving running, walking, biking, jogging, and includes but is not limited to fun runs, wheelchair races, rollerblading, marathons and triathlons, and events involving other means of transportation

# Issue: Impact of Street Closures to Residents and Businesses

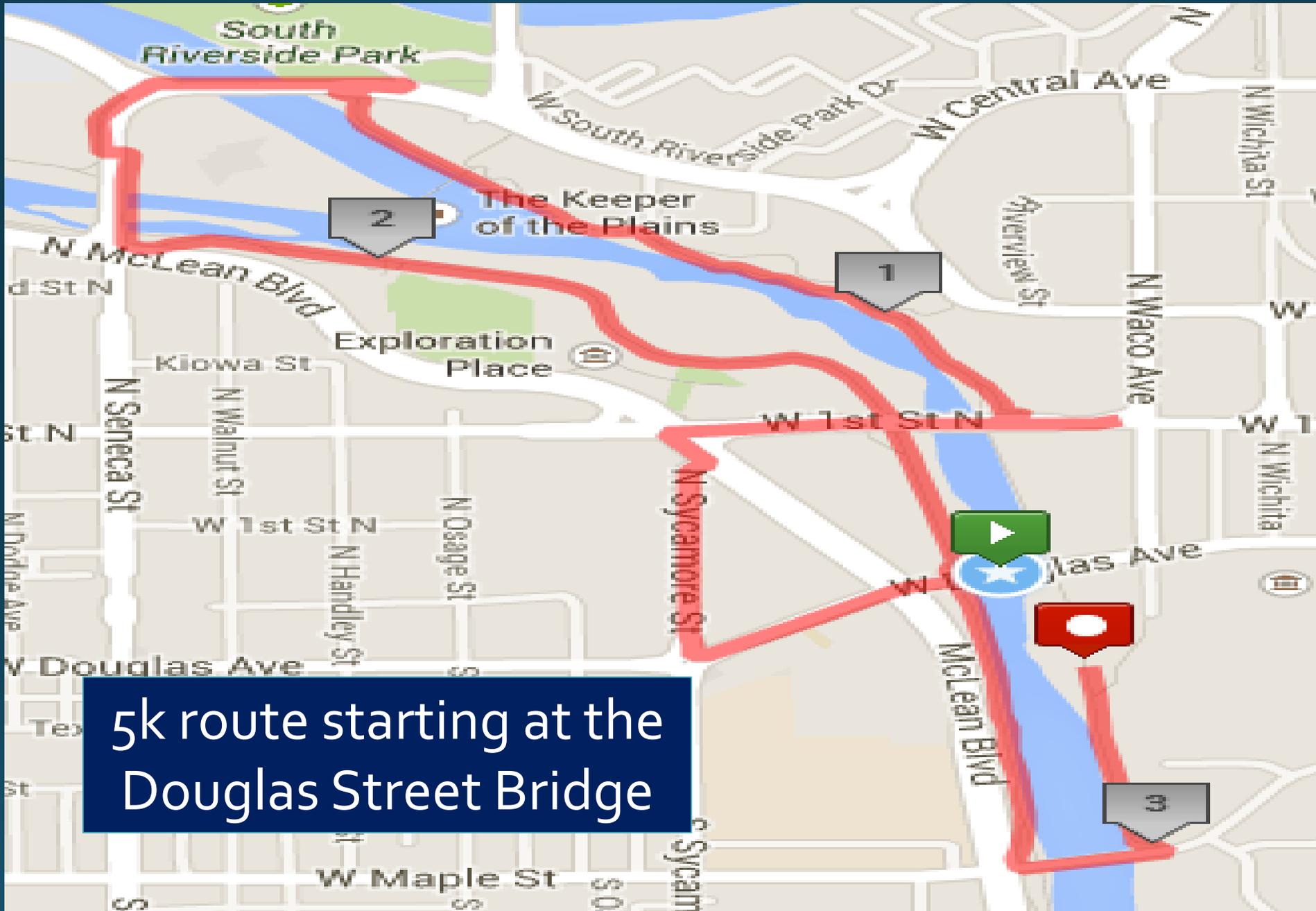
- Loss of business due to limited access or need to close early/open late
- Inability to access buildings (specifically churches), parking areas and public spaces including for weddings
- Inability for residents to leave or return to homes or reach other personal property

# Solution 1: Modified and Preapproved Routes

- Run Task force will create and select preferred routes that will:
  - Utilize bike and walking paths when possible
  - Avoid crucial intersections
  - Maintain restricted access to all neighborhoods

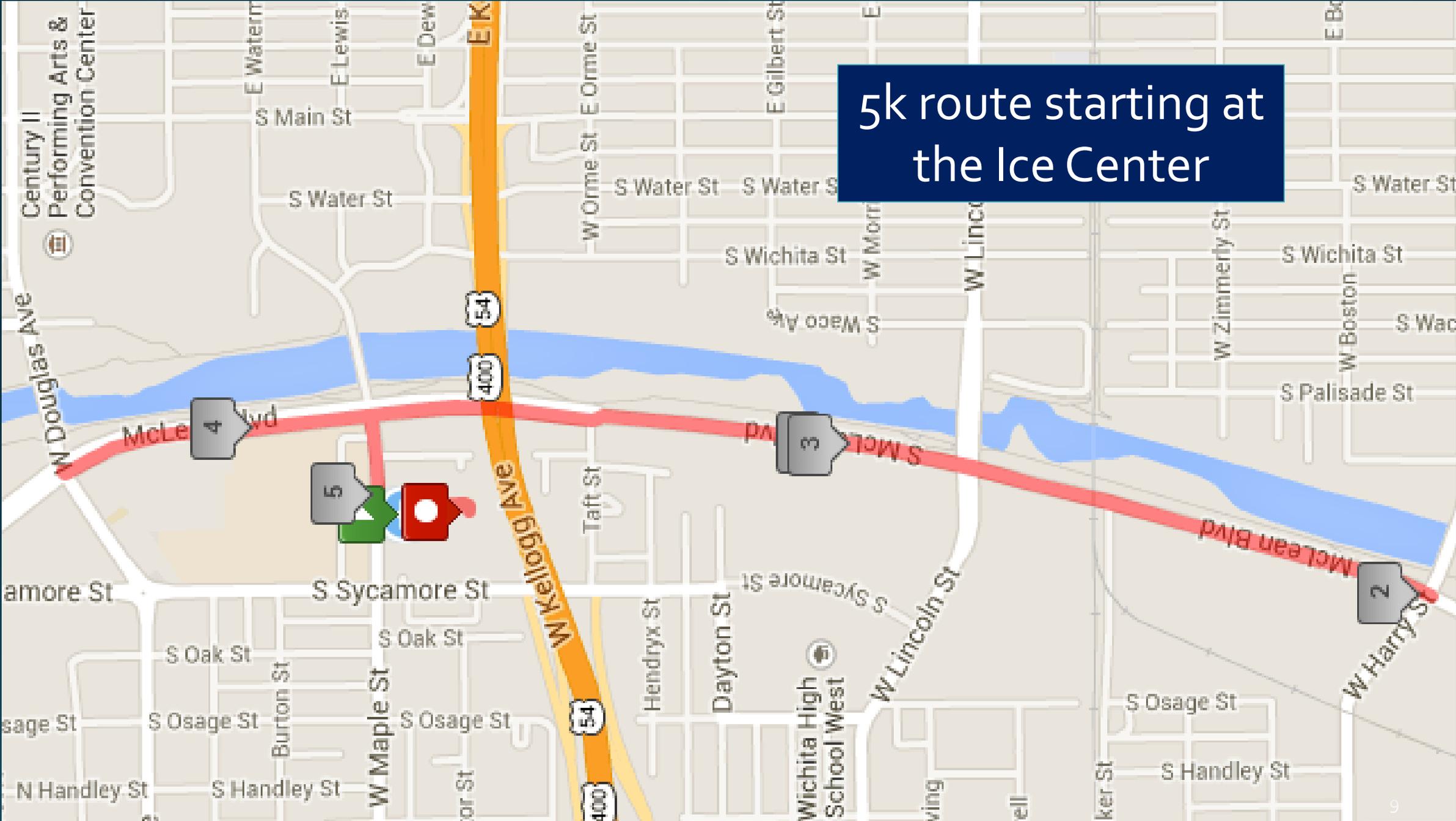
# Solution 1: Modified and Preapproved Routes

- WPD will approve every route
- Routes will continually be improved and modified as needed
- Each new route presented will be reviewed administratively



5k route starting at the Douglas Street Bridge

5k route starting at the Ice Center





# Conflicting Run Events

- Preference will be given to runs or promoters with:
  1. More than 5 years race experience with the City
  2. 501(c)3
  3. Less than 5 years race experience with the City
- If two or more groups request the same date and/or route and do not fall into a preferred category, a lottery system will be used

# Solution 2:

## Set Times Parameters for Run Events

- Suggested time frames for run events are:
  - No earlier than 7:00 am
  - No later than 10:00 am
- Some exceptions will be allowed

# Solution 3: Better Communicate Run Events to Residents

- Send notification letters 4 weeks in advance
  - If 1/3 of property owners protest, run event will go before council as new business
- Place notification signs along run route at least 14 days in advance of event

# Additional Information

- All routes more than 5K to be reviewed individually by staff
- Exceptions to be reviewed based on benefits to the community

# Shaped Policy

## Run Organizers

- Bob Hansen (Prairie Fire)
- Trevor Darmstetter (Go Run Wichita)
- Kevin Swinicki (Go Run Wichita)
- Patrick Todd (Oz Endurance)
- Brandi Lane (Oz Endurance)

# Shaped Policy

- Chad Sanford (Grace Med)
- John Murr (Wichita Running Company)
- Clark Ensz
- Barbara Chamberlin (Ballet Wichita 5K)
- Dina Myers (KC Running Company)
- Caleb Teague (KC Running Company)

# Shaped Policy

- City of Wichita Law Department
- City of Wichita Parks Department
- City of Wichita Police Department
- City of Wichita - Division of Arts & Cultural Services

Division of Arts & Cultural Services  
City Council Workshop

**Community & Race Event  
Policy Issues**

Questions?



June 23, 2015