Agenda Overview

• **Entitlement Grant & Citizen Participation Process** - Mark Stanberry, H&CS Department

• **Community Development Block Grant & Unsolicited Proposal Policy** - Logan Bradshaw, H&CS Department

• **HOME Investment Partnerships Program** - Mark Stanberry, H&CS Department

• **Emergency Solutions Grant Program** - Shelly Haupt, H&CS Department

• **Community Services Block Grant Program** - Don Henning, H&CS Department

• **Community Service Tax Credit Program** - Dustin Gale, State of Kansas Department of Commerce

• **Upcoming Census** - Janet Johnson, Office of Community Services

• Q&A with presenters

• **Refreshments and Networking**, City Council Boardroom
Entitlement Grant Programs

• The City receives an annual allocation of funds from the U.S. Department of Housing and Urban Development (HUD).

• These funds are used to create strong, sustainable, inclusive communities and affordable housing.

• Funded activities align to the City’s goal of creating a livable and sustainable community.
Entitlement Grant Programs

• Community Development Block Grant (CDBG)
• HOME Investment Partnerships (HOME)
• Emergency Solutions Grant (ESG)
Citizen Participation Process

- Five-year Consolidated Plan - identifies the community needs and spending priorities for CDBG, HOME, and ESG funds.

- Program Year Action Plan - allocates estimated funding amounts for defined activities.

- Grants Review Committee - appointed by City Council and reviews RFPs for three entitlement grant programs.
Consolidated Plan
Spending Priorities

- Affordable Housing Development and Repair
- Infill Housing Activities
- Street and Sidewalk Improvements
- Youth Programming
- Domestic Violence Shelter Services
- Homeless Services and Solutions
- Small Business Assistance
- Elimination of Food Deserts
- Job Creation
Citizen Participation Timeline

• November-February annually - Gathering of Public Input, Presentations to District Advisory Boards

• January - Appointment of Grants Review Committee, Issuance of Requests for Proposals (RFPs)

• February - Staff Develops Preliminary Spending Plan, Reviews and Analyzes Responses to RFPs.

• February/March - GRC reviews RFP proposals & makes recommendations
Citizen Participation Timeline

- **March** - City Council Approves 30-Day Comment Period for Consolidated Plan (if applicable) and One-Year Action Plan.
- **May** - City Council Approves Final Funding Allocations, Consolidated Plan (if applicable) and One-Year Action Plan
- **May 15** - Plans due to HUD.
- **July 1** - Program Year begins
• Used for a wide range of community development needs.

• Most flexible funding source.

• The amount received for 2019-2020 was $2,806,594.
CDBG Eligible Activities

• Meets one of three national objectives
  o benefit low to moderate income;
  o prevent slum or blight;
  o address urgent community needs

• Not less than 70% of spending must benefit low to moderate income persons
CDBG & the GRC

• RFPs are issued annually for **Youth Crime Prevention** and **Domestic Violence Shelter Services**.

• Staff Prepares Analysis for the Grants Review Committee (GRC)

• Responses to RFPs are reviewed by the GRC each February/March. The GRC makes funding recommendations to the City Council.
**Housing Activities & Non-Housing Community Development Categories**

- Infrastructure Improvements in Low-to-Moderate Income Neighborhoods
- Park Improvements in Low-to-Moderate Income Neighborhoods
- Economic Development- Façade Improvement Program
- Home Repair Program
- MABCD Code Enforcement
- Fair Housing Initiatives

**Public Services Category**

- City Manager's Office: Office of Community Services
- Housing First Project Coordinator/Other Homeless Assistance
- Domestic Violence Shelter Services- GRC
- Youth Crime Prevention and Enrichment- GRC
- Training and Employment
CDBG Unsolicited Proposal Policy

- Adopted in 2017 by City Council.
- Proposals are submitted to the Council Member representing the planned project/activity, undergo staff review, go to the DABs for consideration, and then to City Council for consideration, and then return to City Council for vote.
- To make it past staff review, proposals must meet nine criteria:

  1. Site Control
  2. Market Demand
  3. Background Check
  4. Public Benefit
  5. Experience
  6. Sustainability
  7. Comprehensive Housing Policy
  8. Economic Development Impact
  9. Gap Financing
• Used to create affordable housing for low-income households.

• The amount received for 2019-2020 was $1,387,325.
HOME Activities

- Development Subsidy Financing for Community Housing Development Organizations (CHDOs) – 15% Minimum
- Housing Development Loan Program
- CHDO Operating Support Funding
- Down Payment Assistance Loans for Homebuyers
CHDO Set-Aside

• Staff issues Applications for Community Housing Development Organization Set-Aside Funding

• Funding Must Be Utilized for the Development of Affordable Housing
CHDOs Must Meet Certain Organizational Requirements:

- Legal and Tax Exempt Status
- Financial Management Capacity and Accountability
- Capacity and Experience
- Experience Serving the Community
- Community Representation on Board
- Lack of For-Profit or Public Control
- Purpose – Development of Affordable Housing
HOME: CHDO Set Aside for Housing Development

- Staff Reviews Responses to RFP’s, Prepares Analysis for GRC
- GRC Reviews Applications for CHDO Set-Aside Development Subsidy Financing
- GRC Reviews Makes Funding Recommendations to the City Council
Housing Development Loan Program

• Available to CHDOs, For Profit Developers and Non-Profit Developers
• Must Have Capacity and Experience
• Access to Financing
• Used to address homelessness.
• The amount received for 2019-2020 was $238,128.
ESG Activities

- Homeless Assistance (60% Cap)
- Homeless Prevention
- Rapid Rehousing
- HMIS Administration
• Staff Issues RFP for Shelter Services and Homeless Prevention

• Shelter Services - Includes Shelter Operations, Essential Services, and Major Rehabilitation/Conversion

• Homeless Prevention – Rent and Utilities Assistance for Families and Individuals In Immediate Danger of Homelessness
• Staff Reviews Responses to RFP’s, Prepares Analysis for GRC and Continuum of Care Coordinating Team (CCCT)

• CCCT Reviews Applications, Develops Recommendations and Makes Presentation to the GRC

• GRC Reviews Applications and CCCT Recommendations

• GRC Reviews Makes Funding Recommendations to the City Council
Community Services Block Grant Program

CSBG aims to alleviate the causes and conditions of poverty in communities by supporting projects that:

• Lessen poverty in communities

• Address the needs of low-income individuals earning 125 percent of the federal poverty level, which is $32,188 for a family of four, for example.

• Provide services and activities to reduce employment barriers, increase education, improve quality of life with expanded housing choice, access to healthy nutrition, and participation in a network of medical equipment and prescriptions.
Planning Process and Budget Timeline:

- Anticipated budget amount is made available in January; staff presents proposed programs and budget based on community need to CSBG Review Committee for approval and to move forward with the grant application process.

- CSBG grant program budget is presented to City Council in January/February for approval and authorize necessary signatures for grant submittal.

- CSBG grant is due to Kansas Housing Resources Corporation (KHRC) in February.

- March/April, CSBG grant is approved.

- CSBG funds are on an 18 month cycle April through September of the following year. Cannot roll-over unused funds into the next cycle.
Community Services Block Grant Program

• The budget for 2019 program year is $940,948

• Funded programs include:
  • Individual and Family Development Program
  • Employment and Training
  • Summer Youth Activity Camps
  • The Way to Work Summer Youth Employment
  • Health Care Services
Staff issues an RFP for Health Care Services

For Employment and Training, WSxCCAP partners with local GED and short-term training providers and will send referrals for short-term education/training services based on client needs and goals.

Client will research local training vendors to suit their needs, staff determine if the short-term training is suitable for the client.

WSxCCAP will reimburse the selected vendor for the fees associated with short-term training.

No plans to enter into formal contracts for Employment and Training.
2019-2020 Kansas Community Service Tax Credits

Community Service Tax Credits (CSP)

Topeka, Kan. – The Kansas Department of Commerce is awarding Community Service Tax Credits (CSP) to 17 non-profit Kansas organizations in order to support various vital projects.
Purpose of Community Service Program

• Established in 1994, there are four main categories eligible: Community Service, Healthcare Services, Crime Prevention and Youth Apprenticeship/Job Training.

• Gives non-profit organizations a way to improve their ability to undertake major capital fundraising drives.

• Total amount being funded in 2020: $3,314,293.00.
To be Eligible projects must address one of the following:

- 1) Community Service
- 2) Non-governmental Crime Prevention
- 3) Health Care Services
- 4) Youth Apprenticeship and Youth Technical Training
What the Tax Credit %?

• 70% Tax Credit = (population of less than 15,000)
• 50% Tax Credit = (population of greater than 15,000)

*All Johnson County applicants, regardless of size, are eligible for a 50 percent credit
What are tax credits?

- A direct reduction from the final tax obligation in the awarding jurisdiction (federal, state, local)
- Not the same as a deduction
- Better than a deduction
- Can be combined with a deduction in some circumstances (State Credit + *Federal Deduction)
$105 Million in tax credits awarded...

...has generated over...

$169 Million (to date)

for Healthcare and Community Service projects in Kansas.
Donations have helped fund...

• Health Clinics
• Hospital expansions/renovations/equipment
• Mental health facilities
• Nursing homes/Assisted living facilities
• Arts projects such as centers and theaters, etc.
• Wellness/fitness projects
• Childcare facilities
• Housing
• Miscellaneous
CSP Project Budget Example

Tax Credit Allocation at 70% (rural)
$213,000
Will generate $304,285 in donations

Tax Credit Allocation at 50% (urban)
$213,000
Will generate $426,000 in donations
Advantages of the Credits

• **Refundable:** If the tax credit is greater than tax credit liability, the tax filer receives a refund.

• **Transferrable:** The tax credit can be transferred from a donor not subject to KS income tax to an entity that is subject. Must be for full amount. **Not Refundable.**
Eligible Contributors

• Businesses subject to Kansas state income tax.

• LLC’s, S-Corp, Sole Proprietorship, etc.

• Individuals subject to Kansas state income tax.

• Banks, savings, and trust companies paying and subject to annual tax on net income.
Eligible Contributions

Must be valued at minimum of $250:

- **Cash Donations**
  
  *Photocopy of Check or credit card receipt*

- **Stocks and Bonds**
  
  *Stock Transfer Form + Confirmation of Transfer*

- **Personal Property Items***
  
  *Two appraisals if over $1,000*

- **Real Estate Donations***
  
  *Two appraisals + Used by Project*

- **Payroll Deductions**

- **Project Materials or Labor**
  
  *Invoice on OFFICIAL letterhead*
Taxpayer donates $1000 to CSP Project

CSP Project funds increase by $1000

Taxpayer receives either $500 or $700 tax credit

CSP Project tax credit balance reduced by $500 or $700
Tax Credit Example

$1000 Donation to CSP Project
= $700 Tax Credit

$500 Kansas Income Tax Liability
- $700 Credit

$200 Refund
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April 1, 2020, will your customers be counted?

Why should the 2020 census matter to you?
Kansas receives roughly $6,000,000,000 annually

For each person missed in the census count it translates to a loss of $2,082 per year in Federal funding - for a family of 4 that equates to $8,328 per year

If 1,000 Kansans are not counted, we lose $14,390,000

What are those dollars used for and how does it impact your clients?
Counting for Dollars: How Census Data Brings $ To Kansas

- Medicare and Medicaid
- Federal Pell Grant Program
- Section 8 Housing Vouchers
- Temporary Assistance for Needy Families
- Low- to Moderate-Income Housing Loans
- State Children’s Health Insurance Program
- School Lunch & Breakfast Programs
- Special Education
- Federal Transit Formula Grants
- Head Start
- Foster Care
- WIC
- Substance abuse treatment

- Business & Industry Loans
- Low-Income Home Energy Assistance
- Child and Adult Care Food Program
- Vocational Rehabilitation Grants
- Unemployment Insurance Admin.
- Child Care
- Adoption Assistance
- Community Facilities Loans/Grants
- Crime Victim Assistance
- Public Housing
- Career & Tech. Education Grants
- Programs for the Aging
- Highway construction
What will be asked?

- Name
- Phone Number
- Age
- Sex
- Race
- Hispanic Origin
- Relationship to householder
- Household tenure (own/rent)
- Number of people in household
- Usual place of residence

Who is hard to count?

- Low income persons
- Racial and ethnic minorities
- Young children
- Highly mobile persons
- Non-English speakers
- Persons experiencing homelessness
- Undocumented immigrants
- Persons who distrust the government
- LGBTQ persons
- Persons with mental or physical disabilities
- Persons who do not live in traditional housing
How can you help?

• Have your case workers and other staff talk to your customers about the importance of participating in the Census
• During the month of April ask your customers if they have taken the Census and offer assistance if they haven’t
• Post signs in your lobby areas
• Include information in your newsletters, church bulletins and on your social media sites
• Get involved with the local Complete Count Committee
For more information contact:

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Q&A Session