

Wichita Bicycle Wayfinding System Plan

Public Input Survey II

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Prepared by:

Alta Planning + Design
16141 Swingley Ridge Road, Suite 300
St. Louis, MO 63017
www.altaplanning.com



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Public Input Survey

In September of 2015 an on-line survey was created to receive input from Wichita residents with respect to the City's Bicycle Wayfinding System Plan. The survey focused on design options and identifying wayfinding priorities. The survey was available for public input between September 4th and 20th, 2015. It was advertised via the City's email distribution system and social media feeds.

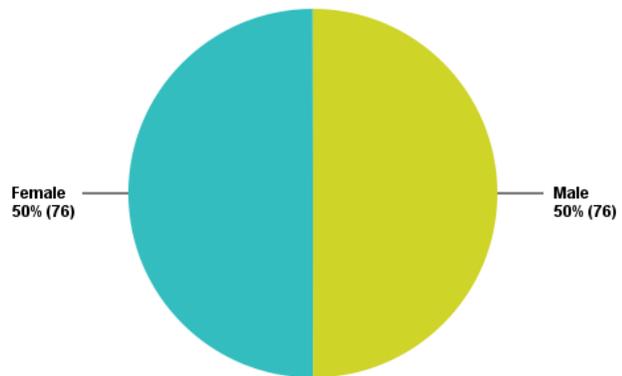
Survey Findings

Public Response

172 total responses

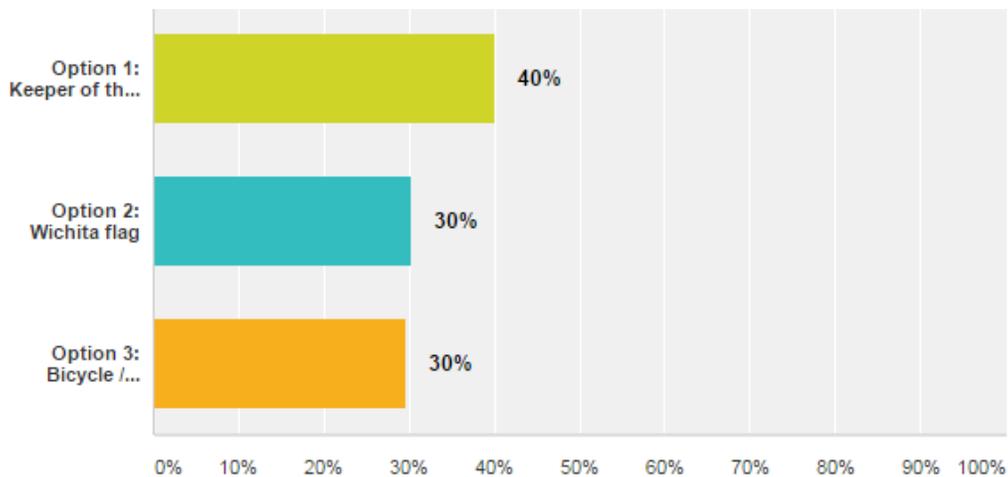
50% male (76)

50% female (76).



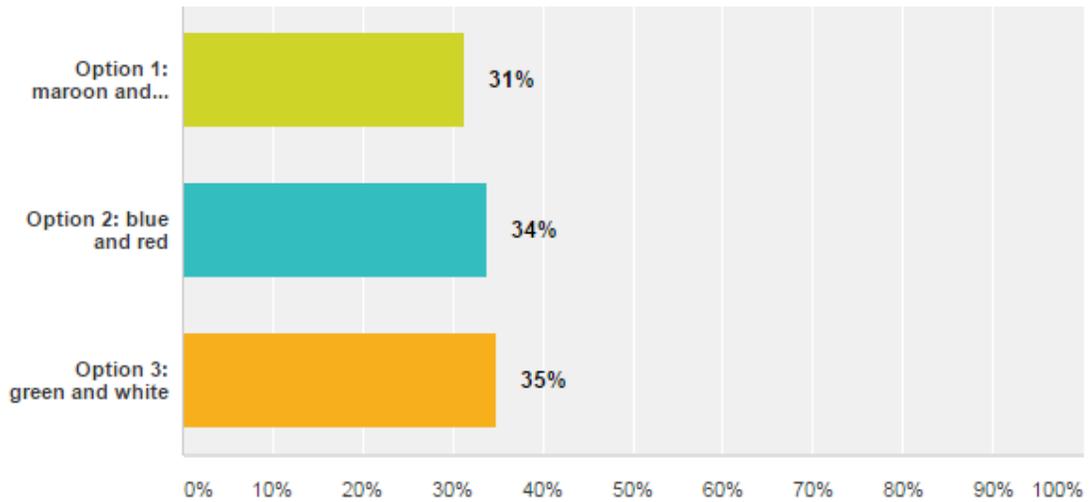
Design Preference

40% of Wichitans surveyed said they found the Keeper of the Plains design option to be the most attractive and appropriate for the Wichita bicycle network. 30% favored the Wichita flag, while another 30% voted in favor of the Wichita Together option.



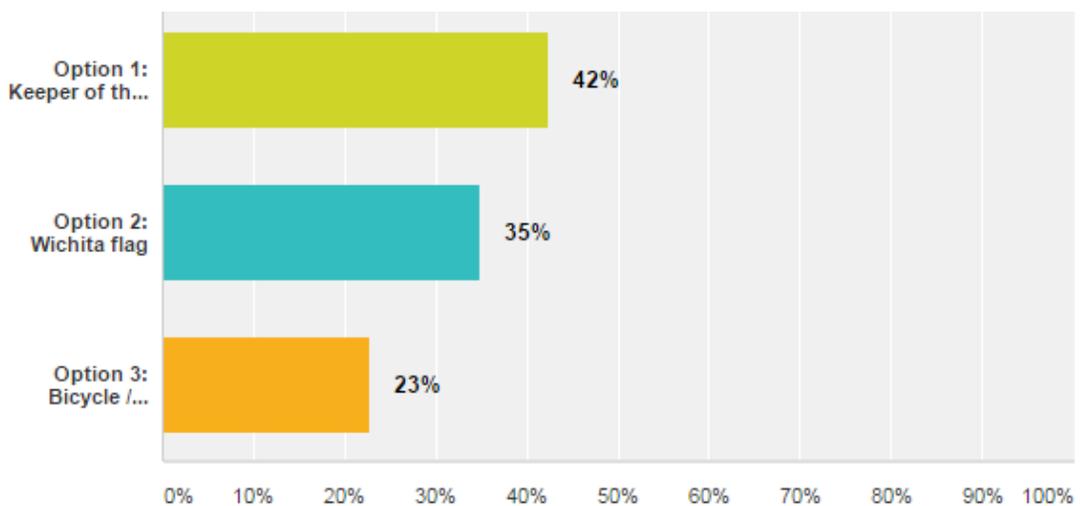
Color Scheme

Responses on color scheme did not vary widely. The survey found the green and white color scheme to be the most favored at 35%, with the blue and red option being nearly tied (34%). 31% of respondents preferred the maroon and yellow option.



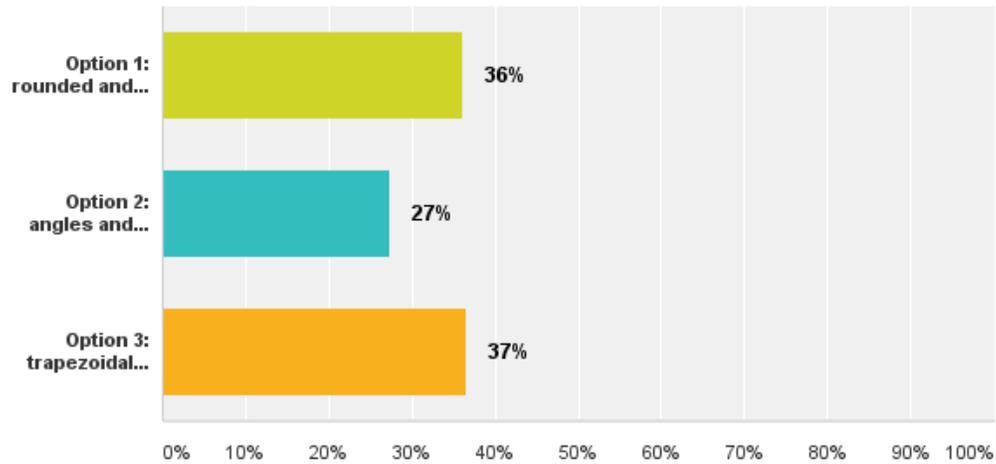
Theme

42% of survey participants believe the Keeper of the Plains option to be the best theme to represent Wichita's bicycle network. 35% prefer the Wichita flag and 23% prefer the Bicycle wheel.



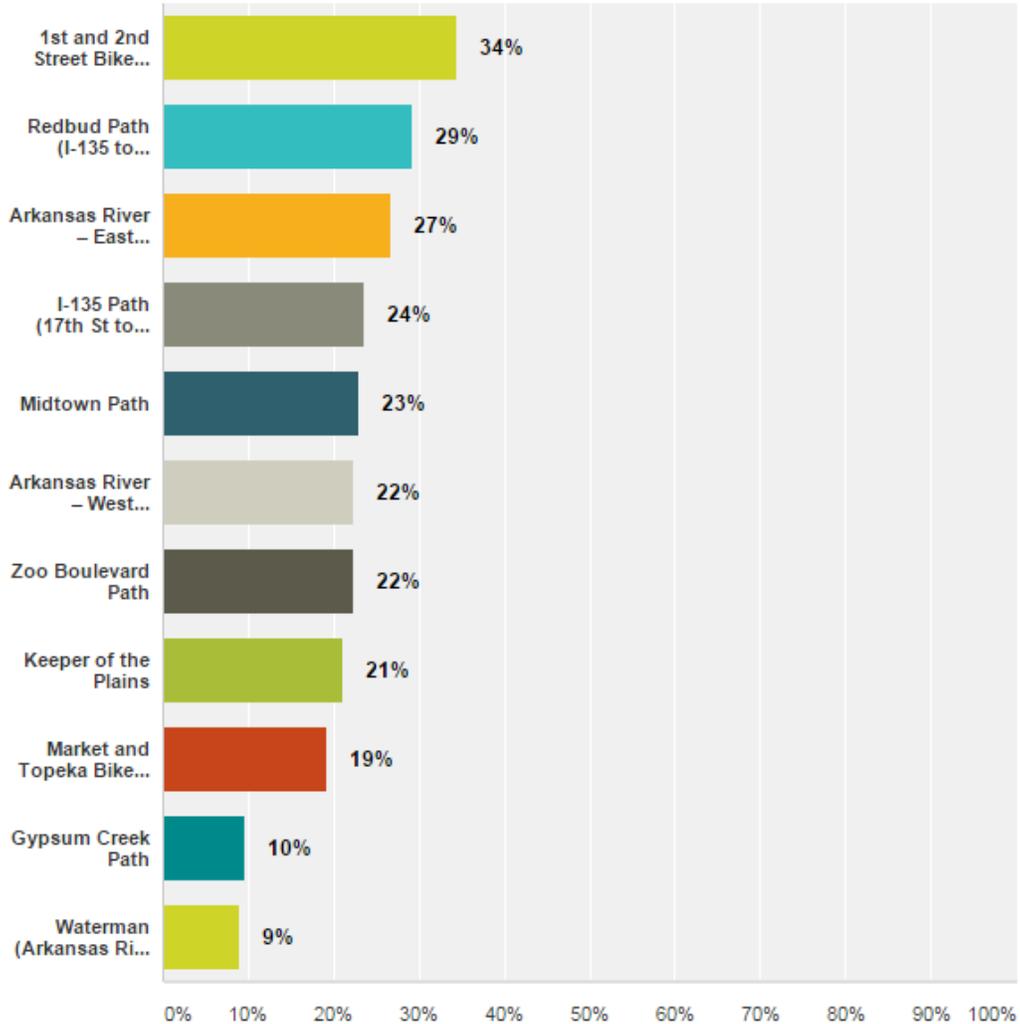
Shape & Form

Regarding overall form, 37% of survey respondents preferred trapezoidal forms, while a close 36% voted in favor of the rounded or oval forms. 27% preferred angles and rectangles.



Bicycle Facility Improvement Priorities

1st and 2nd Street Bike Lanes received the highest support for wayfinding improvements at 34%. Following closely was 29% in support of the Redbud Path and 27% for the Arkansas River – East Path.



Answer Choices	Responses	
1st and 2nd Street Bike Lanes (Seneca to Edgemoor)	34%	54
Redbud Path (I-135 to Woodlawn)	29%	46
Arkansas River – East (approximately 13th St to Kellogg)	27%	42
I-135 Path (17th St to Pawnee)	24%	37
Midtown Path	23%	36
Arkansas River – West (Westdale to Garvey Park)	22%	35
Zoo Boulevard Path	22%	35
Keeper of the Plains	21%	33
Market and Topeka Bike Lanes (21st St to Kellogg)	19%	30
Gypsum Creek Path	10%	15
Waterman (Arkansas River to Topeka)	9%	14
Total Respondents: 157		

Additional Comments

Participants were welcome to write in additional comments they wanted to share with the City and project team. Comments received from survey participants are grouped by topic below:

Design Options

- I chose the shape and colors of the signs based on making them stand out from other state signage and visibility.
- sounds like a great idea
- Important step for younger citizens of our community.
- I really enjoyed the second option with the exception of the "script" font on red sign.
- Thank you for doing this! It's going to look great!
- Liked the Keeper of the Plains logo for signage but thought the signs seemed to be pointing the way to the Keeper instead of being just a logo- so I chose the bike symbol.
- The keeper is the most iconic symbol of Wichita. While the city flag has been around for years, its not well known.
- I like the Wichita flag but would like to see the fonts from the Keeper and the shapes of the Wheel. Also, I think more color schemes should be explored. We need something that will stand out and be noticed. None of these seem to fit that bill and are just bad combinations.
- It seems like in previous signage systems the red and yellow fades most quickly. Please pick colors least likely to fade in the sun.

- The blue and red "downtown Wichita" signs that were put up several years ago that point to all of the neighborhood city halls and attractions have faded terribly. Stick with something that won't fade.

Route Prioritization

- I suggest prioritizing which paths get wayfinding according to how likely each path is to be used by visitors to Wichita. That means prioritizing highly visible paths that are near tourist attractions, like along the river and the Redbud Trail.
- I've been asked by lost people while riding the river path, which way to this or that so directions along it and the keeper would help people new to town. the path from John Mac to Garvey Park needs help! Love Wichita Bike Paths making Wichita a bicyclist destination and a great asset.
- The Edgemoor improvements should receive a higher priority.
- You have new bike have on McCormick and Seneca with lines up at McCormick and Seneca at the light how about we put the same signs up on Meridian and McCormick to let people know that there is a bike lane and bikes come first and to move over just a thought.
- Bicycle routes to Wichita State University campus from all directions need to be identified, with bike lanes marked (as has been done with 1st and 2nd streets from Edgemoor to Downtown).
- Biking along known routes is quite easy. However, once you want to go from destination to destination, finding a clear route is difficult, even with the bike map... it's very busy! (as it should be. you all are doing an amazing job opening trails and providing access) Making "destinations" easier to find would be extremely helpful and offer an alternate approach to the existing "path" option. Possibly having one side of the map reflect various paths and the other side of the map contain suggested destination routes. ie. I want to go from mid-town to the northeast. What is the suggested midtown to east route? (shown as one line) And so on. Obviously, you couldn't have all destinations outlined, but if you could have a few, it would remove a barrier for those wanting to use the trail system for the first time or, experience a new destination.

General Wayfinding Comments

- Way finding signs are really needed! I thank the city for working to improve wayfinding for cyclists and pedestrians!
- Love the stencils on the pavement. A great way to extend the reach beyond the areas where you will be able to place signage.
- Thank you for your time on this project.
- I think it would be nice to see ultimate destination/termination info, such as what is at the end of a trail. (Town East, Downtown, Sedgwick County Park etc..) Subways have this info to help you navigate the switching of trains. It would be nice if the wayfinding had this info as well for those who switch paths.
- Streets that dead end, for example at Third street, at canal route, need street name signs near, but not on the adjacent bike/pedestrian paths.
- Thank you for your efforts.

- I've already seen signs up, are you planning to change them or have you already decided?
- On the signs for the cyclists there needs to be reminders that they have to follow the same laws as vehicles. Like waiting at red lights no running stop signs etc.
- Less is more.

General Comments

- Please, whenever possible in the future, keep adding, and improving our city's bike-walk infrastructures.
- K96 path needs resurfacing
- The Southeast Wichita bike paths are in need of more development and attention...limbs fall over the path and occasionally graffiti appears and it stays for a long time...the path is wearing away or buckled from roots from Oliver and George Washington to Mt. Vernon.
- I would really enjoy pavement extension to Rock Road along the Red Bud Trail.
- Please consider educational campaign for vehicle drivers on how to share the roads with bicycles!
- large/frequent road markings indicating to motorists the presence of a bike lane
- Thanks!
- An off street path from west wichita to downtown would be nice. The currently being developed trail just south of Kellogg would be awesome if it could get under/over I-235.
- I like the new(ish) signs on Sycamore that indicate that bicycles "may use the full lane". Good job.
- 1. The bike path at the south dog park just dead ends at the bottom of the hill along the Turnpike on the east side. Are there future plans to extend the concrete path so that it encircles the dog park? That would be nice rather than have to stop at the bottom of the hill and turn around.
2. Since the city has hired out to a maintenance company for mowing, I've noticed the grass is encroaching further over the bike path along the Arkansas River south of Kellogg, especially between Lincoln and Pawnee. It would be nice if the hired company did the job they were paid to complete, by trimming the grass better.
3. Finally are there plans to put in a bike path on the east side of the river from Kellogg on south?
- Would love to see a crosswalk painted on N. Edgemoor street at 2nd street.
- Some of the Arkansas path needs to be fixed. Particularly just south of the train tracks on by Lincoln.
- We need more paths NOT on the roads. Complete the old railroad trails on the east and west sides of town please!
- The improvements made are great! I would really like, however, to see improvements in the mowing crews along paths... please train them to mow in a direction that does NOT blow debris (including thorns) onto the pathway. Thanks!
- Less road interference
- I really appreciate all the work that is being done on the Wichita bike paths. Thank you! Thank you! I am anxious to see the Redbud path continued past Woodlawn.
- Love work on 1st and 2nd but very difficult to follow the new marks in early morning sunlight since you can still see the old ones...I am paying attention and I am having trouble staying in my lanes especially moving across intersections so imagine those that are not paying attention.
THANKS for all the work!!!
- I am pleased with the progress that the city of Wichita has made to improve the network of bike pathways.

- More bike lanes on major arterials
- Thanks for the survey and for the recent (summer 2015) improvements.
- Thanks is what I'm saying!
- More attention to road surface conditions plus low hanging trees and tall grass.