Project Plan
Amendment within East Bank Redevelopment District (STAR Bond District)

December 20, 2016
Eastbank Redevelopment District
Delano and West Bank

• Increased activity in Delano

• New Advanced Learning Library

• Delano Catalyst Site

• River Vista Development
Financing

- Current sales tax revenue will repay outstanding bonds by end of 2016
- Additional revenue created by existing and future retailers will generate sufficient revenue to fund the additional $40M in improvements
Proposed Improvements

- Waterfront improvements: $3M
- Pedestrian Bridge: $3M
- Baseball/Sports Museum: $3M
- Stadium Area: $30.5M

Total: $39.5M
Arkansas Westbank Improvements

Activate west bank of river for multimodal (bike, skate, walk, boating) activities and connections to the east bank
Pedestrian Bridge

Connect Delano Stadium District to Arts District

- Arkansas River Pedestrian Bridge Enhance the ability and opportunity for Riverfest & other festivals to span both sides of the river
Stadium and West Bank Opportunities

Connect Delano & Stadium District to Arts District
Museum & Stadium Area

- Improvements to Lawrence Dumont Stadium area to accommodate multi sport events
  - Baseball, softball, soccer, concerts, festivals
  - Adjacent baseball/sports museum (NBC history, traveling exhibits)
Stadiums: Catalysts for Development

- Average MiLB stadium is approximately 6,000 fixed seats
- Average AA attendance is 4,500 | Attraction Amenity for Employers & Hospitality
Next Steps

- Waiting for Secretary of Commerce approval
- Initiate the drafting of a RFQ for design services
- Improvements ready for the 2020 season